American College of Dentists Section Achievement Award

The American College of Dentists (ACD) Section Achievement Award recognizes outstanding activities of Sections in areas related to the College’s mission.

The ACD recognizes that Sections’ efforts blend the unique knowledge and talents of their Fellows with local issues and available resources. Thus, the College designed the Section Achievement Award to recognize unique and highly effective endeavors.

The Section Achievement Award encompasses three broad categories:
- Professional education
- Public education
- Community service.

Within each category, Sections may use one or more approaches suited to the objectives of the effort and the characteristics of the Section. The latter may include special meetings, conference and/or presentations, publications, articles, videotapes and/or other communications.

Eligibility

The Section Achievement Award is open to all ACD Sections. Judging is based on the creativity and effectiveness of the activity. To be eligible for consideration, an activity or program must have been conducted during the previous year. Results of the activity indicating effectiveness in meeting the objectives must be included with the entry. The submitted program or activity may be an ongoing or previously initiated effort of the Section that was continued during that period. Submissions will be maintained and reconsidered for a period of three years as Sections do not implement new programs each year. The Section receiving the Section Achievement Award will be ineligible for consideration for the next three years.

Judging

Submission will be evaluated by the ACD Awards Committee, with assistance from expert consultants in fields related to the program. Entries will be reviewed and rated on:
- The project purpose and objectives.
- The relationship of the project objectives to the ACD mission and strategic plan.
- The effectiveness of project or activity implementation. This includes the overall plan, the appropriateness of the methods, effective use of the knowledge and skills of Fellows, and the quality of any related materials.
- Creativity, innovation, and originality.
- Overall quality of the entry.

Entry Process and Rules:
1. Select the most appropriate entry category. Refer to the category descriptions in the next section.
2. Complete the entry form. Attach the Project Description as separate, typed pages. Attach copies of any materials used for the activity. Provide an original and four copies of the entry packet.
3. Complete entries must be received by the ACD Executive Office by March 1. No extensions will be given. Late entries will be considered submissions for the following year.
4. The winner(s) will be recognized during the ACD Annual Meeting. If no entries are deemed suitable, no award will be given.
5. All entries become the property of ACD, which assumes the right to duplicate and distribute materials for education and public relations purposes.
Category Descriptions:

Professional Education: Efforts in this area are directed to professional audiences, including dentists (Fellows and non-Fellows), dental students, other dental personnel, and other related professionals. The content of professional education programs should be suited to the issues and needs of the target audience and should relate to the mission and directions of the ACD. Sections are encouraged to describe ways in which efforts are distinguished from other professional education offerings.

Public Education: This general area encompasses activities to enhance public knowledge and understanding of issues in oral health and the role of dentistry in oral health and the health system. Efforts may be directed to a specific, targeted audience of non-health professionals such as students, educators, parents, community leaders, and consumer, social or ethnic groups.

Community Service: It is recognized that this area may overlap with public and/or professional education. It also may include activities related to improve the health of members of the community through volunteer service programs or other humanitarian efforts. Submitted activities should be efforts organized and implemented by the Section, rather than reflecting the community service activities of individual Fellows.
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Entry Form

The form must appear as the cover sheet. Please use one form per entry. This and any accompanying materials must be received by ACD Executive Office by March 1.

Section: ______________________________    Category: ______________________________

Submitted by: _________________________________________________________________

Telephone: (______) _________________________________

E-mail Address: ______________________________________

Project Title: __________________________________________________________________

Date(s) Implemented: _______________     Location: ______________________________

PROJECT DESCRIPTION

On a separate sheet(s), provide a typed description of the entry organized as outlined below. Please include all requested information:

• Objectives of the project and the relationship to the mission and/or strategic plan of the American College of Dentists.

• Implementation plan, including the individuals involved in planning and implementing the project.

• Target audience.

• Project budget, presented as a general breakdown of costs by major areas such as printing, travel, honoraria, room rental, etc.

• Results, including an evaluation of success in achieving the stated objectives.

• Summarize plans to continue the project and any potential refinements in the future.

Please attach copies of any promotional materials, on-site materials, or publications developed in conjunction with the project. Include the Section and Project Title at the top right of each page included.

Please return to:
American College of Dentists
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Rockville, Maryland 20850
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