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It is the communication policy of the American College of Dentists to identify and place before the Fellows, the profession, and other parties of interest those issues that affect dentistry and oral health. The goal is to stimulate this community to remain informed, inquire actively, and participate in the formation of public policy and personal leadership to advance the purpose and objectives of the College. The college is not a political organization and does not intentionally promote specific views at the expense of others. The positions and opinions expressed in college publications do not necessarily represent those of the American College of Dentists or its Fellows.

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- A. To urge the extension and improvement of measures for the control and prevention of oral disorders;
- B. To encourage qualified persons to consider a career in dentistry so that dental health services will be available to all, and to urge broad preparation for such a career at all educational levels;
- C. To encourage graduate studies and continuing educational efforts by dentists and auxiliaries;
- D. To encourage, stimulate, and promote research;
- E. To improve the public understanding and appreciation of oral health service and its importance to the optimum health of the patient;
- F. To encourage the free exchange of ideas and experiences in the interest of better service to the patient;
- G. To cooperate with other groups for the advancement of interprofessional relationships in the interest of the public;
- H. To make visible to professional persons the extent of their responsibilities to the community as well as to the field of health service and to urge the acceptance of them;
- I. To encourage individuals to further these objectives, and to recognize meritorious achievements and the potential for contributions to dental science, art, education, literature, human relations, or other areas which contribute to human welfare—by conferring Fellowship in the College on those persons properly selected for such honor.

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- 4 Where We've Been Robert M. Lamb, DDS, FACD
- **6** The College by the Numbers
- 10 President Elects Address
 Teresa A. Dolan, DDS, MPH, FACD
- 16 Convocation Address: Serving Patients in a Time of War William H. Logan III, DDS, PhD, FACD
- **20** New Fellows by Regency
- **54** 2023 ACD Awardees
- **37** ACD Strategic Plan 2024-2029
 - 38 Strategic Planning for the Complex and Uncertain Future of Oral Health
 Peter Kennedy, MA
 Principal, Futures Strategy Group
 - **40** Strategic Plan Introduction Robert M. Lamb, DDS, FACD
- **52** Board of Regents of the American College of Dentists
 - **52** Officers of the Board
 - 55 At Large Regents
 - **57** Geographic Regents
 - **61** Liaisons to the Board of Regents
 - **63** Outgoing Board Members
 - 65 Editorial Board
- 66 REPRINT: Strategic Plan 1997-2001
- **70** ACD Reflections



Where We've Been

Robert M. Lamb, DDS, FACD 2023 President, American College of Dentists

hen I began serving on the American College of Dentists Board of Regents in October 2013, Scott Waugh was President. Since then, I served under Presidents Ken Kalkwarf, Jerry Miller, Steve Chan, Bert Oettmeier, Dick Stilwill, Tom Connolly, Steve Ralls, Leo Rouse and Dick Jones; each had their own leadership style. I learned valuable leadership lessons from these Past Presidents, but I learned the most from my predecessor, Dick Jones. While I was serving as President Elect, Dr. Jones included me in weekly calls to discuss College activities and affairs, and included me in decisions that, historically, had been made by the President. If we didn't talk twice a day, that was unusual. His commitment to the College and its ideals has set a standard for the next generation of leaders.

Our Board has a culture and history of collegiality, allowing close working relationships and life-long friendships to develop, all for the good of the College and the profession. The work accomplished and direction taken by the College in 2023 is indicative of the positive working relationships built over time.

Over the past 10 years, I have served with nearly 50 Regents and Officers. Occasionally, we have had differing opinions regarding actions to be taken, but throughout, opinions have been respected and differences gracefully acknowledged. Our Board has a culture and history of collegiality, allowing close working relationships and life-long friendships to develop, all for the good of the College and the profession. The work accomplished and direction taken by the College in 2023 is indicative of the positive working relationships built over time.

One of the most notable awards we gave in 2023 is the Ethics and Professionalism Award bestowed on the Eddie G. Smith Leadership institute of the National Dental Association. In 2016, then President Steven Chan reached out to the NDA and began what has become a close organizational friendship. This relationship helped the Board understand how many outstanding colleagues were being left out of the College simply because they were not ADA members. Among other NDA leaders inducted as Fellows or Honorary Fellows over the past several years, in 2023 we inducted Dr. Marlon Henderson, President of the National Dental Association, in addition to awarding the NDA's leadership institute for its exceptional contributions to the profession.

Although March 2020 and the worst of the COVID pandemic is behind us, we continue to learn from the experience. Our meetings in 2022 and 2023 were recorded and posted online, and the 2023 Convocation was live streamed so those who could not join us in person could be with us online. Communication through Zoom has evolved to a regular practice, and more robust electronic capabilities led the College to launch a meeting app for the 2023 annual meeting and partner with the AADEJ

5

to bring continuing education in AI. Technology continues to help us learn how to operate in ways we had never envisioned.

In 2023, the Board thoughtfully and carefully laid the groundwork for an extensive Executive Director search through the strategic planning process. The strategic planning process also helped the Bylaws Committee with their overhaul of the ACD bylaws, a draft of which will be shared with the Fellowship for a vote in the coming months. Past President Dick Jones initiated the planning of a Fall 2024 Ethics Summit, titled "Breaking Down the Silos: Dentistry's Ethical Responsibility as a Partner in Healthcare," which is integral to the strategic plan. This plan will guide the College's work and legacy over the next 5-7 years and beyond.

Essential to following through with the strategic plan is developing our leaders. The ACD Foundation is leveraging the Jerome Miller Leadership Fund and the Paula K. Friedman Section Leadership Development Initiative to introduce a leadership course in March 2024 under the direction of Dr. Sree Koka. SHaping the FuTure (SHIFT) will allow 24 Fellows the opportunity to put their leadership skills into practice and grow ACD leadership at the Section level.

The College is constantly developing new programs and initiatives and the work over the last year and extending into next year is the result of the collaborative work of the Board, Fellows, and Staff. Under the leadership of President Teresa Dolan and President Elect Robert Faiella, the College will continue to provide leadership to the profession in its second century.

THE COLLEGE BY THE 2023

NUMBERS

American College of Dentists

31,600 acd.org number of users

22,941 dentalethics.org number of users

39,300 Successfully completed on dentalethics.org

MEMBERCLICKS

ACD's membership database, directory, and communication tool.

Fellows

Identified as "Super Users," with time spent in the Members section rivaling that of the Staff.

995

Fellowship Profiles with No email Address

Down from 1149 in 2022 and nearly 3,000 missing email addresses at the beginning of 2021.

SOCIAL MEDIA

Facebook Subscribers

Up from 1200 in 2021.



YouTube Subscribers

Up from 438 in 2022.

23,026

Video Views

The ethics dilemma video. Patient in Pain is the most-watched presentation with 4,872 views.



1138

Instagram Followers

More than double the number from January 2021.

in

330

LinkedIn Followers

3x the number of followers than at the end of 2022.

THE FELLOWSHIP

267 **New Fellows** Inducted in 2023.

Average age of the **Fellows inducted** in 2023.

The youngest class of new Fellows in at least a decade. The average age of new Fellows in 2022 was 51 and in 2021 it was 52.

22 Fellows Awarded the Lifetime Achievement Medal in 2023. Celebrating their 50th year of Fellowship.

> 3,169 **Active Fellows**

255 **Retired Fellows** 4,015**Life Fellows** Up from 3,611.

International Fellows

From outside the US and Canada.

Honorary Fellows

Including our new Executive Director, Michael Graham.

214

Fellows were reported deceased in 2023. This is the largest number reported in one year in our history.

> **Affiliate Organizations**

162 combined members in addition to our Fellows who belong to our affiliates as their second section.

Student Affiliated Group

Student Professionalism and Ethics Association (SPEA).

Recognizing that dental students are the future of organized dentistry, SPEA remains a top priority and resource commitment.

> 507 **Fellows**

Belong to more than one Section.

1,966

Number of Fellows

Donated to the ACD Foundation with their dues payments.

Number of Total Donors

to the ACD Foundation with more than \$200,000 in contributions.

THE COLLEGE BY THE NUMBERS 2023

PROJECTS

48

Outstanding Student Leader Awards

Given by our Sections on behalf of the College.

5,300

Sent at no charge to dental schools in the US and Canada.

1

Task Force on the Ethics Handbook

They spent the year carefully reviewing and revising this cornerstone publication for a 21st century audience. The revised Ethics Handbook for Dentists will be published in the spring of 2024.

3

Kellogg Leadership Institute Scholars

Our scholars completed a three-year dental leadership program with the ACD, AAPD, and the Kellogg Leadership Institute at Northwestern University in Chicago. This brings our total to 6.

2

Jerome Bright Miller ADEA Leadership Scholars

They participated in an academic leadership program in partnership with ADEA.
This brings our total to 6.

57

New Bricks Laid

The ACD Foundation Legacy Walk in front of the National Office in Rockville, Maryland.

2

New Projects Initiated for 2024

The SHIFT/ACD Leadership Institute will empower local ACD leaders to "build the bench" in their Sections, raising up a new generation of exceptional dental leaders.

The 2024 Ethics Sumit,
Breaking Down the Silos:
entistry's Ethical Responsib

Dentistry's Ethical Responsibility
as a Partner in Healthcare,
will bring together thought
leaders from across the
profession to address
medical-dental integration
through an ethical lens.

PUBLICATIONS

2,708

Number of Online Reads

2023 eJACD

2,900

Number of Views

Ethics Handbook for Dentists

Our most viewed, most downloaded publication.

2,058

Number of Online Reads

In addition to a print circulation of over 7,000.

CONVOCATION 2023



Passion, Purpose, and the Small Things in Life.

President Elect's Convocation Address Thursday, October 5, 2023

Teresa A. Dolan, DDS, MPH, FACD 2024 President of the American College of Dentists

ood morning. Thank you, President Lamb, and thank you for your servant leadership. It has been a great honor and pleasure to work with you this year. Thank you for joining me on this beautiful morning. President Lamb, my fellow American College of Dentists board members, new fellows and honored guests—it is an absolute honor to stand before you as the incoming president of the American College of Dentists. Our theme for this meeting is Rise and Smile, and I can't think of a more fitting theme for our profession, which is all about restoring smiles and helping people shine.

As we all know, dentistry is so much more than just fixing teeth. It's about changing lives. It's about empowering people to be their best possible selves. And this brief address this morning, and I do promise it will be brief, is about passion, purpose, and the small things in life. I'll start by sharing a brief story about a recent experience that brought all these concepts to life. I've maintained my California license since 1986. And yes, that's a pretty long time, especially considering that I've lived in Florida for 34 years.

"As we all know, dentistry is so much more than just fixing teeth. It's about changing lives. It's about empowering people to be their best possible selves. And this brief address this morning, and I do promise it will be brief, is about passion, purpose, and the small things in life."

My fellow Californians know that dentists and dental hygienists and other licensed professionals are required to renew their license every two years on their birthday. My birthday is August 21st, and this summer I had the pleasure of collecting all my CE data, taking all the required California courses. And there's a lot of them. I think Californians believed dentistry is unique to the state of California and maybe some things are, but I took all those courses and, of course, the last thing I had to do was sign up for my CPR renewal. Like everybody in this room, I'm a busy person. Honestly, the last thing I wanted to do was to spend a half day renewing my CPR license. I went online and I searched for a CPR course for health professionals. And then I had this little talk track going on in my head.

This little person in my left ear was saying, "I can't believe I have to do this again. I've done this at least 20 times. I've only used this training course once." I did use it once and it was at a Thanksgiving dinner and my uncle had a seizure. Fortunately he was okay.

CONVOCATION 2023

President Elect's Address: Teresa A. Dolan, DDS, MPH, FACD

And the one thing I had to do was call 911. And then I'm thinking, "this training takes so long, I don't have a half day for this." So you get the picture. At the same time, this professional persona was sitting on my right shoulder and whispering in my ear and saying, "Yes, this is the right thing to do. You need to get this done. You are a health professional, and you need to know how to administer CPR."

About a week before my training expired, I drove myself to the local Red Cross facility knowing that I needed to check that box to maintain my license. The American Red Cross is an amazing organization, and it provides important community services, especially in the state of Florida when we're so impacted by hurricanes and natural disasters. So they deserve a shout out as well. But back to my story, at best, I would say I was conflicted. I had a pretty bad attitude about the situation. And in fact, I should be embarrassed to be telling you this story, especially in front of a room full of esteemed colleagues and people who are being honored for their ethical service and commitment to the profession of dentistry. I did arrive a few minutes early. The training room was set up for five participants. The instructor was an interesting man. He was a retired police officer. He was clearly a servant leader. He was passionate about his work. He was very enthusiastic about CPR training and the importance of being well-prepared and willing to serve anyone in the community who needed his help. It was a small group. The instructor asked each of us to introduce ourselves and tell the group why we enrolled in the course.

No one raised their hand. So I started and I said I was simply there because I needed to renew my dental license. The instructor was not satisfied with that answer. He asked me to tell a little more about myself to the group. I told the group that I'd been a dentist for 40 years, that I spent many of my years in my career in dental academics and dental education and that I was not currently in clinical practice, but I work for a dental AI company called Overjet. So

much to my surprise, my fellow students were really interested in that, that I was a dentist. And it was such a good reminder of how people in our community really respect dentists as community leaders and as health professionals and sometimes we forget that. So it was a really nice reminder to me.

In retrospect though, my introduction and my reason for being in the course was underwhelming, especially when I tell you about the other participants. One of the trainees was an active duty marine. He was a young man probably in his twenties, and he told the group that he was attending the course, and he did this on his free time while he was on leave, because he wanted to be, and this is a quote, he wanted to be useful and of best service to his platoon. He wanted to be able to help his fellow marines and wanted to be there to do whatever he could to help them and help keep them safe. That really resonated with me because my husband is a Marine and he was clearly so sincere in the way he described his passion and motivation. It was a good reminder that we have many active-duty members of the military personnel in our audience. And I would ask you if you would all stand so that we can say thank you to you for your service. Thank you.

Also in our class were two nurses. They were both home care and hospice nurses. They didn't know each other before the course, but each had a long career in nursing. They were clearly committed to their work. Each described how they wanted to provide the best possible care to their patients in the final stages of their lives. They were so committed to supporting not only the patient but the patient's family during this difficult time.

The final person that I'd like to introduce was a young man. He was sitting across the aisle from me and he was so excited to tell the group that he was planning to become a dentist. He was so excited and he told everyone that he was starting dental school at the University of Florida College of Dentistry the following week. Now I really felt like

the worst person in the room. What a small world. I worked as a faculty member at the University of Florida for 24 years. I worked as associate dean and I planned that orientation program for new students for at least eight years. Then I spent 12 years as the dean of the college and I welcomed those students on behalf of the college. And that was really one of the most fun days in each dental school. I was so excited to meet this young man as he was beginning his journey into dentistry.

The CPR training room was filled with servant leaders, public servants, health professionals, a soldier, and a wide-eyed young man about to begin his professional journey as a dental student. Spending that half day with that small group of people randomly assembled was one of the most unexpected and yet incredibly impactful experiences for me.

Each of these individuals clearly articulated their purpose. They knew why they were in the room. They were not just checking the box. They were there for a reason. They were there to best serve their patients, to serve their buddies and fellow soldiers, to best serve their community, as well as being trained to act and help someone in their time of need and to be well prepared as an incoming dental student. Each participant demonstrated their passion for their chosen profession as well as their purpose and their reason for being. As they demonstrated the importance of being present and committed to the task of the day, following their brief introductions and out of respect for their expression of passion and purpose, I stepped up my game. I had to become fully engaged. I had to be present, and I had to be in the moment.

My why and my purpose changed. I wasn't there now to just check the box and get my license renewed, although that was still important. But I was there to represent the profession of dentistry. I was there to hone my skills. I was there to be prepared at any moment in time, should anyone, a family member, a complete stranger, a patient, be there to help them should they need me. This small group of people reminded me of the opportunity to study dentistry and to be part of this respected profession as a dentist is truly a privilege. And with that privilege

comes responsibilities. I was reminded how easy it is to become complacent, to go through life checking boxes, to get that to-do list done for the day, and not remember our purpose and our why. How we show up every day at work at home is so important.

In every moment, every small decision, every action has meaning and significance. Meeting that young dental student brought back so many memories of my first day in dental school. How many of you remember your first day in dental school? I remember the mix of excitement, anxiety, a dash of naive enthusiasm. I remember being worried, am I good enough? Will I be able to accomplish this task and will I be a good dentist? As a professor and dean emeritus at the University of Florida, it reminded me of the importance of the work we do as dental educators, how we set the tone for what it means to be a dental professional, and how we live our values and demonstrate our commitment to ethics and professionalism each and every day.

To our new fellows being inducted today and for those who were inducted in the past couple of years who were not able to celebrate in person with us, congratulations to each and every one of you. You are being honored by our profession for the work you do every day. Thank you for remembering your purpose. Thank you for living your passion at home and at work. Your dedication to the excellence of dentistry has not gone unnoticed, and I am proud to welcome you into this esteemed organization. Thank you to everyone in this room for your service and commitment to the American College of Dentists. We stand at a pivotal moment in our profession's history. Dentistry is undergoing a significant transformation with new technologies, techniques, and challenges emerging every day. And with those challenges come opportunity and the need for strong leadership, and we're counting on each and every one of you to be those leaders and help us through that transformation. And as your president, I'm committed to working with the ACD leadership and lead this organization into the future ensuring that we stay at the forefront of excellence in dentistry.

As fellows in the American College of Dentists, our purpose is clear—to advance the art and science

President Elect's Address: Teresa A. Dolan, DDS, MPH, FACD

"Sometimes it's just the small things in life that matter the most. We must not forget that the value of a warm smile, a kind word, or a gentle touch is so important to everyone we come in contact with. These small gestures can have a profound impact on both our patients and each other."

of dentistry for the benefit of society. We must continue to advocate for oral health, emphasizing the critical role that dentists, dental team members, and the health community play together in ensuring that every person has the opportunity to be healthy. In the words of former Surgeon General C. Everett Coop, we know that you're not healthy without good oral health.

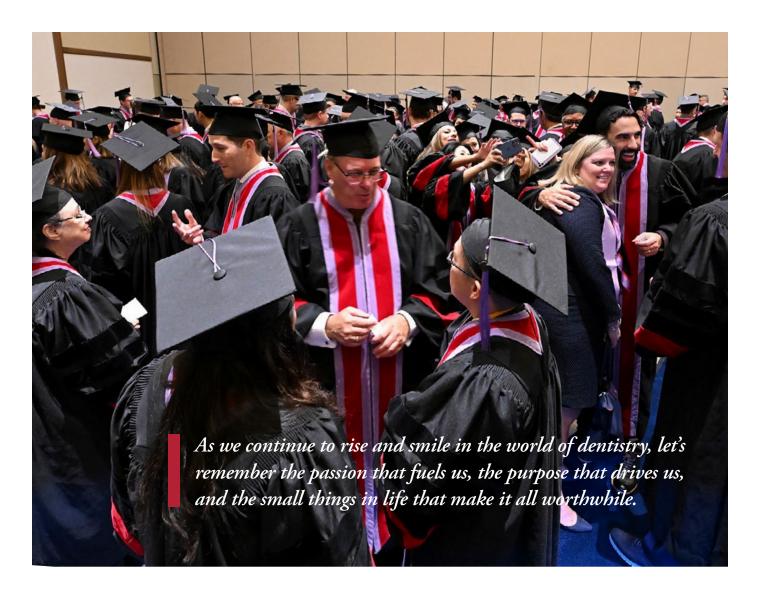
The American College of Dentists has a new strategic plan which will serve as a roadmap to empower us as an organization and as individual members to fulfill this vision and this purpose. We are so fortunate to be assembled at this annual meeting, to have the opportunity to celebrate with family and friends and, if needed, reignite the passion that brought us into the profession in the first place. We are all passionate about what we do, and it really shines through in our work. Our patients can feel it, our students can feel it, and our colleagues and our communities can feel it. So let us continue to inspire the next generation of dentists to embrace this passion as well.

Sometimes it's just the small things in life that matter the most. We must not forget that the value of a warm smile, a kind word, or a gentle touch is so important to everyone we come in contact with. These small gestures can have a profound impact on both our patients and each other. My CPR course reminded me of the importance of being present, bringing your full self to everything we do, whether

it's a course, a hygiene check, a surgical procedure, or your child's piano recital or a baseball game.

I would like to take a moment to just say a few thank yous to the many people who have mentored me and supported me through my career, beginning with my parents, family, and friends. As the daughter of an immigrant mother, the first generation American in my family to attend and graduate from college, I'm so grateful to the extended family who helped me along this journey. They always encouraged me to pursue my dreams and helped me believe that anything was possible. Dental education and the profession of dentistry also helped so many other people pursue their American dream. In every case, that dream was fueled by the support of family, friends, mentors, and colleagues. I thank my husband, Stan, and my daughter and her husband for reminding me that there's more to life. They value the work I do, but they always tell me there's more to life than teeth and dentistry. So don't forget that as well. Their love and support and occasional redirection have made me a better human.

I also wanted to thank my fellow University of Florida faculty members. Some of you might know Dr. Larry Clark. He sponsored me as a fellow in the American College of Dentists. Larry remains an inspiration to me, a role model, and at the age of almost 90 years, he is still actively mentoring his former students and many of his former faculty colleagues and is very active in his community. I thank Larry and all of the

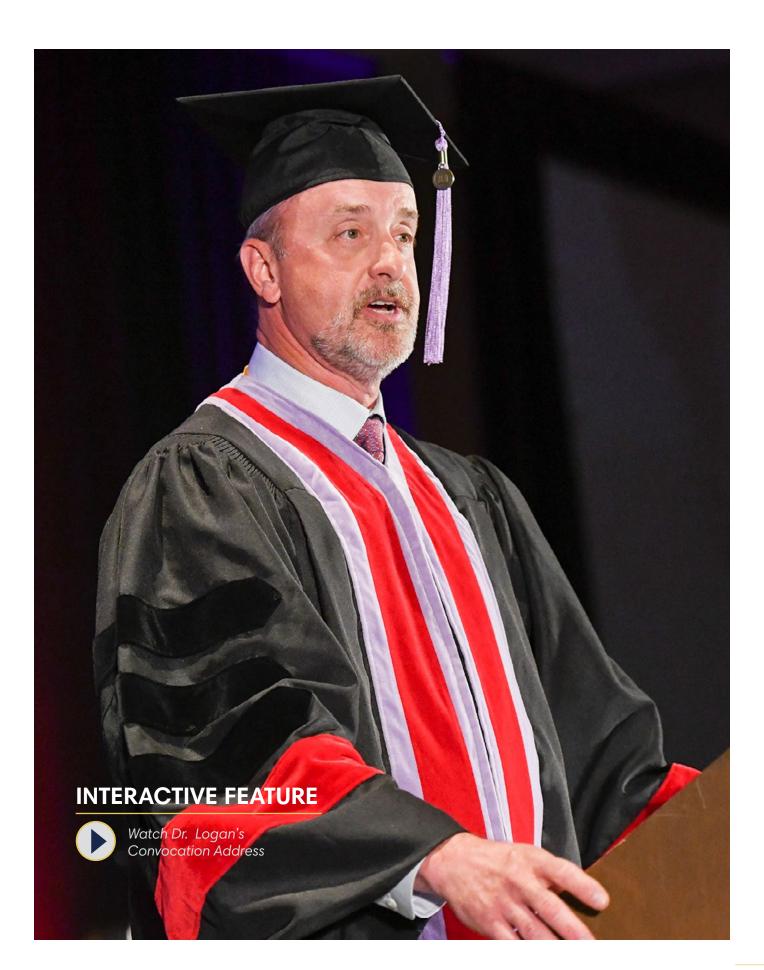


sponsors in this room who, like Dr. Clark, have loved and supported young dentists and new fellows. I hope we are all fortunate to have at least one Dr. Larry in our life. I thank my ACD champions and colleagues who encouraged my servant leadership. I thank my fellow board members and officers for their encouragement, and I especially want to thank my nominators for an officer role in this organization. I especially want to thank Dr. Pat Blanton and Dr. Marcia Boyd. I think Marcia is in the audience. Thank you, Pat, Marcia and Theresa Gonzales. These amazing three women are incredible servant leaders who have helped advance dental education, science, and practice, and have touched so many lives. Thank you, President Lamb. Thank you, ACD officers and board members, section leaders and regents because you give your time, your talent, and

your treasure to this important organization. And one special additional shout out to Suzan Pitman. I know you're in the room somewhere and all the incredible ACD staff who have helped organize this incredible series of activities today. Thank you, Suzan and team.

As we continue to rise and smile in the world of dentistry, let's remember the passion that fuels us, the purpose that drives us, and the small things in life that make it all worthwhile. Together we'll navigate the ever involving landscape of dentistry and ensure that our profession continues to shine brightly. Thank you for this incredible honor, and may the annual meeting be a tremendous source of inspiration and comradery for everyone.

15 2024 Volume 90, Number 4





I'm honored and humbled to stand before such an impressive group of people that represent the best of the best in dentistry. I would like to recognize the Board of Regents and my fellow inductees. Whether an active, retired, or lifetime fellow, each and every one of us bring a unique qualification to the College.

I did some research on the institution in which we are now fellows. What I found was nothing short of impressive. When we look at the American College of Dentists, we see a membership of over 7,000 fellows representing all the specialties of dentistry. As the recent American College of Dentists news-

letter stated, this is not elitism in which it is elite to have fellowship that is nothing more than joining a club, but rather it is a commitment to do the work of the mission.

Legacy is also very strong within the College. In that very same newsletter, I found out that there was yet another Dr. Lamb who had once led the College. It is because of men like Dr. Lamb and his father that institutions such as ours continue to thrive.

The College goes back over 100 years and is led by a very clear vision and mission. This mission is advancing excellence, ethics, professionalism, and leadership. As was stated, I used to be in the US Army. Being part of the American military puts you in even a smaller company of people in relation to overall population. I was pleased to learn that an organization that has existed for over 248 years, the US Army, shares some of the same values and goals as the 103-year-old American College of Dentists.

17 2024 Volume 90, Number 4

2023 CONVOCATION ADDRESS

William Logan III, DMD, FACD

I first joined the Army in 1988. Four days after graduating high school, I found myself at Fort Benning, Georgia at the Army Infantry School for basic training. When you join the Army, one of the first things you expect to memorize, live, and learn are the Army values. There are seven of them, and they spell the acronym leadership—L-D-R-S-H-I-P. It stands for loyalty, which is bearing true faith and allegiance by devoting yourself to something or someone. Duty. Fulfilling your obligation. This can be achieved either at the individual or the team level. Respect. Treat people as they should be treated. Selfless service. putting the welfare of others before your own. Honor. This is a matter of carrying out, acting, and living the values in which you hold. Integrity. Do what is right, legally and morally. Personal courage. Facing head on your fears, dangers, and adversities.

Jocko Willink is a retired Navy SEAL officer and co-author of the New York Times bestselling book, Extreme Ownership. Jocko now runs a very successful podcast as well as a leadership consulting firm called Echelon Front. He offers five tips for achieving effective leadership through the lens of military institutions. Listen. Listening to input and feedback from team members will ultimately improve leadership performance. Build strong relationships, gain trust, care for, and respect for one another. In my short time here, I already see this is an incredible asset of the American College of Dentists. Practice discipline, for discipline equals freedom. Strike a balance, pay attention, and make adjustments to maintain a balance, work versus life. Take ownership as a leader when things may go wrong, own it and fix it.

To help illustrate these values and vision of the American College, I would like to introduce you to a few patients that I treated in Iraq while being deployed with the 28th Combat Support Hospital. On July 2nd, 2007, Sergeant Dan Powers was on patrol in Sadr City as a squad leader with the 118 military police company, Fort Bragg, Airborne. When an Iraqi insurgent plunged a nine-inch kitchen knife into the side of his head.

The story goes that Sergeant Powers subdued his attacker, and as he stood up a teammate exclaimed, "Dude, you have a knife sticking out of your head." Quick thinking and cool heads prevailed. His team drove him directly to the 28th cache in the Green Zone. As I was walking back from dinner that evening, I saw two medics come running out, screaming that I needed to get into the ER to see what awaited. After a quick triage, a brief discussion was had as to what should be done. As I decided to order a CT scan and see where the knife was resting. After reviewing the imagery, it was decided that he would be better served in the hands of a neurosurgeon, which we didn't have at the cache. This meant a helicopter ride up to Balad, Iraq, which was about 30 miles north. Interesting fact about the image of the knife in Sargeant Powers' head—that picture has been on the cover of the Army Times, has been on CNN, Fox News, Good Morning America, and even on a Discovery Channel show called Impaled. There was a great concern that even a small movement could be devastating. So we put a styrofoam coffee cup over the handle of the blade and made a curlex turban and strapped him to the gurney for the flight to Balad.

Once in Balad, the neurosurgeon performed an elective neck cut down, lassoed the carotid just in case there would be bleeding before creating a bone flap and lifting the brain to expose the knife. Upon removal as expected, profuse bleeding ensued. Sergeant Powers lost two liters of blood or 40% of his total blood volume. The site was packed off. Hemostasis was obtained, and Sergeant Powers was induced into a chemical coma for transport on what we call the flying ICU, which is a C-17 Globe Trotter normally meant for over 300 personnel. The Globe Trotter took him back to Bethesda, Maryland. It was here less than 24 hours from the battlefield that a vascular neurosurgeon with the help of interventional radiology, was able to embolize the offending vessels. After a four-day stay, Sergeant Powers could begin his recovery in rehab. It was reported that his first words were, "I'm back in the best place I can possibly be-the United States of

"I use these cases to illustrate the teamwork and the echelons of care that were required to take care of these single patients. From buddies on the battlefield, to the medics, to the oral surgeon, to the neurosurgeon, to the nurse, to the interventional radiologists, Army, Air Force, Marines, and Navy. There was a common goal—to treat these patients with the highest level of excellence, ethics, professionalism, and leadership."

America." Five months later, having redeployed to Fort Bragg, I happen to recognize a name on the hygienist schedule. Sure enough, when I went to her operatory, there was a patient with a dent in the side of his head.

I was reunited with Sergeant Powers and got to hear firsthand about his adventure after leaving me in the green zone. An aside, the reason he had a dent in his head is because they left the bone flap in Iraq. Usually, the technique would be to put it in the belly in the subcutaneous area, and it would travel with him, but they forgot to do that. Therefore, he had to return to Bethesda where they used CT medical modeling and made him an acrylic noggin. Two years later, Sergeant Powers redeployed with his unit to Afghanistan.

A second case, an ethical dilemma. Sudomo is an Iraqi civilian who was caught in the crossfires of war. He sustained obvious massive injuries to his lower jaw. What was unique about this was that it was caused by friendly fire by US forces, and so therefore he was considered a VIP, and we were going to do what we had to do to reconstruct his jaw in theater, which was not the norm for the Iraqi population. An Iraqi hospital attempted treatment, but ultimately left him to his own recovery.

He came to me after 10 days; he came depleted and on death's door. We plated his fractures and attempted closure of his already compromised wounds. Unfortunately, his wound broke open and developed what we call a, for lack of better term, spit fistula. It was known around the hospital that there was an ENT surgeon who had just finished a reconstructive fellowship. He was working at head-quarters near the airport. I was able to telephonically consult with him, and a second surgery was planned for this little boy. In the middle of war-torn Baghdad, we performed a pectoralis flap to help reconstruct his lower jaw. With follow-up. Just days before I redeployed, he was doing fine. He became the darling of the hospital. I hope he did well for I had to leave.

I use these cases to illustrate the teamwork and the echelons of care that were required to take care of these single patients. From buddies on the battlefield, to the medics, to the oral surgeon, to the neurosurgeon, to the nurse, to the interventional radiologists, Army, Air Force, Marines, and Navy. There was a common goal—to treat these patients with the highest level of excellence, ethics, professionalism, and leadership. Whether we practice in academics, federal service, or private practice, I hope we can use these cases as an illustration, or perhaps inspiration, to treat every patient following the American College of Dentists mission, keeping in mind that the things we may find, whether mundane or what we least expect, will need to be approached with the highest standards and utmost care.



2023 FELLOWS

New Fellows by Regency

REGENCY 1

Atlantic Provinces

Joy Elizabeth Carmichael

Kelly Manning

Joanne Thomas

Hudson Mohawk

Gary DiSanto-Rose

New England

Mohammed Moeeduddin

Ahmed

Kathy Alikhani

Charilaos Asikis

Donna Balaski

Charlotte Bigg

Ethan Chase

Jeffrey Eskendri

Ronald Fried

Angelica Gil-Levin

John Ictech-Cassis

Pelin Fatma Karagoz Motro

Rhonda Kaufman

James Lee

Eric Levine

Michael Mayr

Lee McNeish

Andrew Miller

Theodore Nelson

Sepideh Novid

Breno Reboucas

Mouhab Rizkallah

Sheila Rodriguez-Vamvas

Laurie Rosato

Sophia Saeed

Debashree Saxena

Michael Scialabba

Samira Sheikh

Jiangyun Sheng

Garrett Wingrove

Bradley Woland

New York

Andrew Deutch

Abe Dyzenhaus

Steven Feigelson

Michael Forman

Lauren Heisinger

Darren Huang

Kelsey Karsten

B. Jason Kyles

Parul Dua Makkar

William Maloney

Mitchell Mindlin

Peter Mychajliw

Maria Rodriguez Cardenas

Leslie Smithey

Silvia Spivakovsky

Samar Tannous

Quebec

Jocelyn Feine

Connie Tse-Wallerstein

Duy Dat Vu

Western New York

Genene Crofut

Joseph DeLuca

Darren Forcier

Joshua Hutter

Elizabeth Kapral

Ashleigh Robinson

Frank Sindoni

Alyssa Tzetzo

Cynthia Wong

REGENCY 2

Federal Services

Ryan Gustafson

Maryland

Lynn Chincheck

Adam Eisner

Lawrence Katkow

Jeffery Price

Paul Shires

Phillip Woods

Metro Washington

Steven Feldman

April Linder-Pacheco

Jezelle Sonnier

New Jersey

Russ Bergman

Janine Fredericks-Younger

Cynthia Jetter

Donald Jetter

Donald Lapine

Kenneth Markowitz

Amey Patil

Philadelphia-Delaware Valley

Janine Burkhardt

Renee Fennell

Kayla Klingensmith

Seth Walbridge

Virginia

Jeena Devasia

Holly Lewis

Scott McClanahan

Shohreh Sharif

Stephanie Vlahos

Tiffany Williams

REGENCY 3

Alabama

Kevin Alexander

Maria L. Geisinger

Melodie Anderson Jones

Adolphus Jackson

Walt Vickers

Mary Wallace

Carolinas

Erica Brecher

Zachary Brian

Robert Bridgeman

Meredith Byrd

Megan Griffin

Jeffrey Kirk

William Logan III

Theodore Ravenel

Bobby Safrit II

Amanda Stroud

Don Tyndall

Florida

Ryan Askeland

Cassidy Cook

Simon Ghattas

Mark Limosani

Clayton McEntire

Claudio Miro

James Morrish Jr

Joseph Richardson

Marc Siegel

Inessa Slipak

Rebecca Warnken

Thomas Yoon

Brett Zak

Georgia

Kenneth Kligman

Amber Lawson

Zachary Powell

Chris Rautenstrauch

REGENCY 4

Indiana

Nate Heffelfinger

Matthew Miller

Jennifer Neese

Kentucky

Kathleen Fischer

James Harrison

Michael Metz

Ronald Singer

Michigan

James Boynton

Colonya Calhoun

Joelle Lewis

Dawn Mann

Jeremy Michaelson

Anthony Neely

Suzanne Port

New Fellows by Regency

Ohio

Alex Mellion

Kristin Williams

Ontario

Nancy Baldan

Raffy Chouljian

Stephen Chung Ho

Girish Deshpande

Jason Gopaul

Michael Gossack

William Hockley

Abbas Jessani

Peter McDermott

Mario Moscone

Flliott Schwartz

Jawad Tawil

Michael Vrbensky

REGENCY 5

Illinois

David Avenetti

Bret Gruender

Jeffrey Naylor

Kevin Patterson

lowa

McAllister Castelaz

Jennifer Fritz

Lisa Holst

Jarod Johnson

Zachary Kouri

Benjamin Lloyd

Michelle McQuistan

Julie Reynolds

Sara Stuefen

Kansas

Susan Evans

Donald Wilcoxon

Missouri

Perdita Fisher

Nebraska

Thomas Berry

Mark Markham

Upper Midwest

Grishondra Branch-Mays

Tim Holland

Jacob Yetzer

Wisconsin

Phillip Crum

Karen Johnson

Aileen Jong

Rachel Steele

REGENCY 6

Arkansas

M. Stephen Harrison Jr.

Thomas Redd

K. David Stillwell

Louisiana

Marlon Henderson

Cathy Honore

John Little

Nisha Manila

Stephen Morgan Jr.

Mississippi

Zachariah Lea Crawford

James Henderson IV

Oscar Pappa

Oklahoma

Cheryl Church

Ronald Faram

Fernando Florez

Kathleen Higgins

Fabio Ritto

Ryan J. Theobald

Tennessee

Veran Fairrow-Tucker

Ethel Harris

Zaid Khoury

Nick Norvell

Texas

Scott Bedichek

John Daniels II

Thomas Dickson

Jeffrey Geno

Elizabeth Goldman

Henry Tsun-Kwan Liao

Priyanshi Ritwik

Ali Sajadi

Stefanie Seitz

Annetty Soto

Audrey Stansbury

Angela Synatzske

Michelle Thompson

REGENCY 7

Arizona

Karen Berrigan

Sheri Brownstein

Cara Copeland

Wayne Cottam

Satish Kumar

Robert Land

Rebecca Long

Collet Masillamoni

Nevada

Neamat Abubakr

Kiki Dounis

New Mexico

Felicia Frizzell

Northern California

Tamra Adams

Michelle Brady

Erin Shah

Dawn Stock

Ram Vaderhobli

Anchita Venkatesh

Southern California

Nannette Benedict

Hubert Chan

Jun Flores

Richard Gray

Tom Kepic

Daniel Ninan

Noha Nour

Saro Setian

Portia Turner

Tim Wong

Lenise Yarber

REGENCY 8

British Columbia

Emily Feldhoff

Anastasios Rinquinha

Isaac Tam

Nicholas Tong

Tessa von den Steinen

Colorado

Dan Alleman

Nathaniel Kunzman

Deborah Michael

Katharine Sumerfield

International Fellow

Kenneth Lee

Oregon

Cyrus Javadi

Alayna Schoblaske

Caroline Zeller

Utah

Angela Christensen

Clark Dana

Jonathan Fairbanks

Jeremy Godderidge

Ryan Moffat

Washington

Pardeep Brar

Kevin Hudson

Ajay Kashi

Andre Ritter

Christine Shigaki

Kerry Streiff

Harlyn Susarla

Western Canada

Amrinderbir Singh

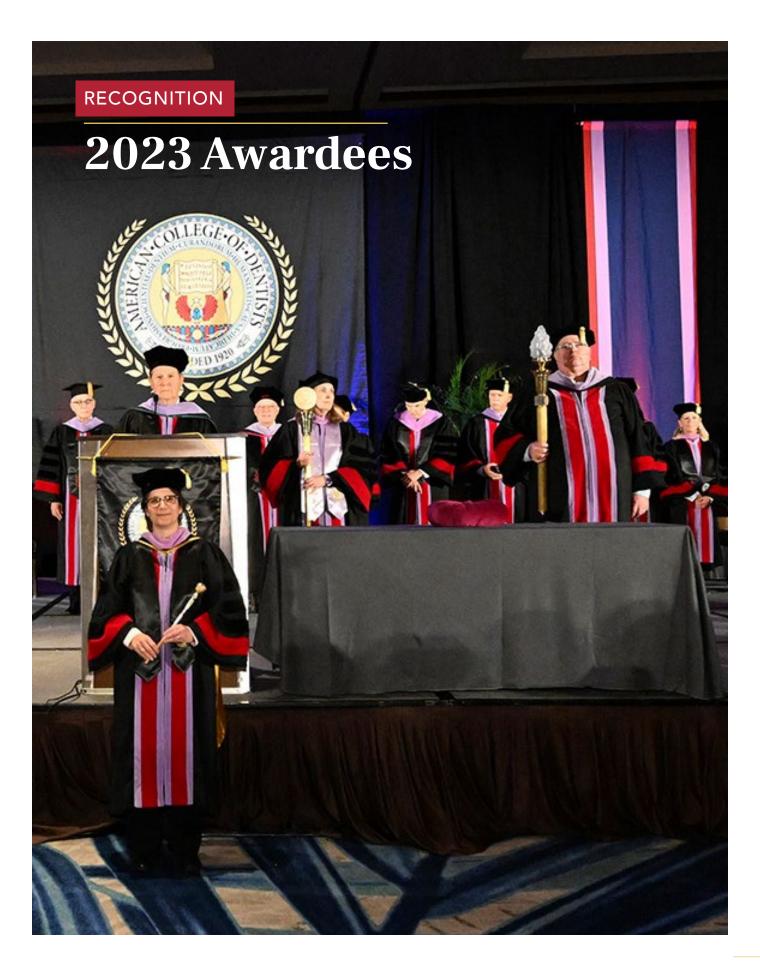
IN ABSENTIA INDUCTIONS

Regency 2

Mark Z. Eisen Maryland

Regency 3

Deborah V. George Florida



Honorary Fellows

Honorary Fellowship is a means to bestow Fellowship on deserving non-dentists. This status is awarded to individuals who would otherwise be candidates for Fellowship by virtue of demonstrated leadership and achievements in dentistry or the community except they are not dentists. Honorary Fellows have all the rights and privileges of Fellowship except they cannot vote or hold elected office. This year there are four recipients of Honorary Fellowship.



Presented to Greg Hill

Read by Colonel Peter Guevara

Gregory Hill has had a long and impactful association with the dental profession. Recently, Mr. Hill was appointed Executive Director of the New York State Dental Association. He has a demonstrated commitment to creating an environment in which all constituent dentists are able to rely on the Association to meet their professional needs in a rapidly changing environment.

He served as the Executive Director of the Colorado Dental Association from 2014 to 2022. Prior to taking his position with the Colorado Dental Association, Mr. Hill served as the Assistant Executive Director of the Kansas Dental Association from 1999-2014.

As the Executive Director of the Colorado Dental Association, Mr. Hill and his staff expertly met the needs of approximately 3300 dentists in the state of Colorado. In addition to addressing the needs of the Colorado Dental Association's

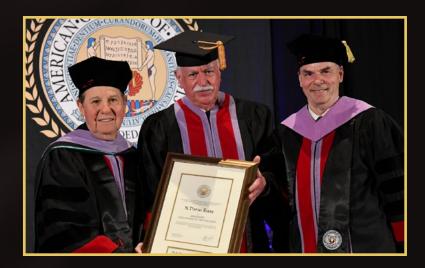
constituents, Mr. Hill oversaw the many projects and initiatives that support the access to care agenda of the Colorado Dental Association Foundation.

Mr. Hill is a Past President of the American Society of Constituent Dental Executives and the of the Colorado Society of Association Executives.

During his time at the Kansas Dental Association, Mr. Hill was the Executive Director of the Kansas Dental Charitable Foundation.

Mr. Hill is an honorary member of the Pierre Fauchard Academy, and he was a recipient of the University of Colorado School of Dental Medicine's Excellence in Oral Health Award. His work supporting dentists to achieve at the highest levels is most worthy of Honorary Fellowship in the ACD.

Honorary Fellows



Presented to N. Dorin Ruse, PhD, MSc

Read by Dr. Lance Rucker

For the past forty years, Dr. Dorin Ruse has made distinguished contributions to the dental profession, particularly related to the establishment of global standards of practice and standards of care vis-à-vis dental and medical biomaterials. In his research and teaching he has brought together materials scientists, dental professionals, and other scientists and industrialists involved in the manufacturing of biomaterials throughout Canada, the United States, Europe, and Asia.

He is an active Fellow of the prestigious International Academy of Dental Materials, serving on its Board of Directors, and as Vice President, President, and Past President over the past two decades.

Dr. Ruse lectures in three different languages. In 2014 he received the Dental Faculty Teaching Award at the Université Paris Descartes, and the following year was given that University's highest honor with the award of an honorary doctoral degree (Doctor Honoris Causa) for his research and teaching over the previous several years as a visiting professor.

Dr. Ruse has been an active member of the Canadian Dental Association for 36 years.

The founders of the American College began a century ago to demonstrate their dedication to the elevation of dentist-

ry's educational standards, which included the founding of the International Association for Dental Research (IADR) by ACD pillar William John Gies. Dr. Ruse has furthered that tradition by dedicating his career as a chemical and materials engineer to the advancement of the dental profession's understanding of optimal clinical utilization of dental biomaterials. His leadership and contributions to the IADR during the past three decades has been inspiring.

He has authored or co-authored 60 article publications and 82 oral/poster presentations in refereed journals, as well as two book chapters. His published work is credited with 4,500 scientific citations (over 2,000 during the past five years) as evidence of his continually expanding impact on dental professional literature.

Dr. Ruse has served as the primary biomaterials consultant on the editorial boards of five influential international refereed journals, and has been a reviewer for 29 refereed journals (including the Journals of the ADA and Canadian Dental Association, and the Journal of Dental Research).

It is a special honor for us to welcome Dr. Dorin Ruse to Fellowship in the American College of Dentists.



Presented to Marko Vujicic, PhD, MA

Read by Dr. Joseph Crowley

Dr. Marko Vujicic is the Chief Economist & Vice President of the Health Policy Institute of the American Dental Association. He has consistently demonstrated exceptional commitment to the translational impact of his analytic research in dentistry, and his contributions to professional leadership through his interactions at the national, state, and local levels have greatly benefitted the profession and society.

His impactful research has been particularly directed toward emerging critical issues affecting the dental workforce, economic indicators, dental inequality for underserved populations, and the impact of the pandemic on the profession at large.

His efforts have gained national attention on many levels, most notably through research grants on medical-dental integration, and his service on Advisory Boards for the Robert Wood Johnson Foundation, the Canadian Institutes of Health Research, and the Health Resources and Services Administration.

Importantly, his focused and inquisitive nature is perhaps the most revealing quality regarding his potential to continue a path of excellence in all of his professional endeavors.

Dr. Vujicic formerly served as senior economist at the World Bank, where he directed the global health workforce policy program and worked to strengthen health workforce policy in developing countries through innovative research. His contributions also include time at the World Health Organization, where he was a member of a multi-disciplinary team responsible for policy research related to health service delivery and policy support to Ministries of Health in developing countries.

Dr. Vujicic is a well-published author and a highly sought-after speaker. He has held academic appointments at numerous universities. His work is closely aligned and exemplifies the mission of the ACD, and it is our privilege to welcome him to Honorary Fellowship."

Honorary Fellows



Presented to Joan Rush, BComm, LLB, LLM

Read by Dr. Terry Norris

Joan Rush has worked extensively in Canada seeking dental care and standards for individuals with special needs and disabilities.

Ms. Rush graduated from the University of British Columbia with a Bachelors of Commerce followed by a Bachelors of Law a year later during which she served as Secretary-Treasurer and Business Editor of the University of British Columbia Law Review and received several award recognitions for her academic and leadership abilities. She was subsequently admitted to the British Columbia Bar.

Ms. Rush has shown exceptional commitment, in both her volunteer work and publications, for advancing human welfare and especially oral health. She served on the Board for Community Living in British Columbia, and was Chair of their Governance Committee. From 2014 to 2021 she was a director with the 'Help! Teeth Hurt Dental Clinic Project'.

This community-based project works to improve access to dental treatment for adults with developmental disabilities and to train dental professionals in special needs dentistry.

Most recently, Ms. Rush was invited to speak nationally on Canada's newly implemented National Dental Plan with the Honorable Jean-Yves Duclos, Canada's then Minister of Health. She advocated strongly that close attention be given to the large population of citizens who live with disabilities. She pointed out their special needs regarding oral health care, and how the government can implement policies to create workable solutions, to reduce and hopefully remove barriers to treatment. As a result, Ms. Rush is presently serving as President-Elect of the Canadian Society for Disability and Oral Health.

Ms. Rush is a former Director with the British Columbia Cancer Agency Research Ethics Board, where she also served as their Ethics Advisor. She is a member of the Network for Canadian Oral Health Research and a member of the Network's Working Group on Disability and Oral Health.

The work Ms. Rush has accomplished as an Advocate for special needs patients speaks directly to ethics and professionalism, two cornerstones of our mission.

Her passion and hard work, combined with her expertise in law and experience working with government, has made her a champion for the most vulnerable.

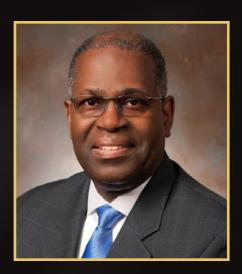
It is a great honor for me to present to you Joan Rush as an Honorary Fellow of the American College of Dentists.

William John Gies Award

In 1939, the leaders of the American College of Dentists sought the means to recognize exceptional efforts and accomplishments by its Fellows. This recognition became the WILLIAM JOHN GIES AWARD, named in honor of the man who shaped the profession through his untiring efforts.

The Board of Regents recognizes Fellows who have made unique and exceptional contributions to advancing the profession and its service to society. This is the highest honor of the American College of Dentists. This year the William John Gies Award is presented to two most deserving individuals—Dr. Lawrence Garetto and Dr. Leo Rouse.

William John Gies Award



Presented to Leo Rouse, DDS, FACD

Read by Dr. Teresa Dolan

Dr. Leo Rouse has been committed to the dental profession since the 3rd grade when his family dentist became his role model. Since then, his energies have been devoted to the profession.

Dr. Rouse has contributed in many ways – as a clinician, an educator, a mentor, an Army officer, a leader, and as a strong voice for the profession. His experience of having a strong role model instilled in Dr. Rouse the importance of mentorship and taking the time to instill in others the joy of dentistry and helping others. When Dr. Rouse speaks, people listen. He has used this gift to advocate for dentistry whether in the armed services, dental education, or the profession as a whole.

Dr. Rouse's career started in the military as a captain in the Army Dental Corps. Eventually he rose to the rank of colonel and served in several leadership positions including commander and chief operating officer of the US Army Dental Command. His service has been recognized by his many awards including the Legion of Merit, the Meritorious Service Medal, the Army Achievement Medal, the National Defense Medical, the Army Service Medal and the Army Overseas Medal.

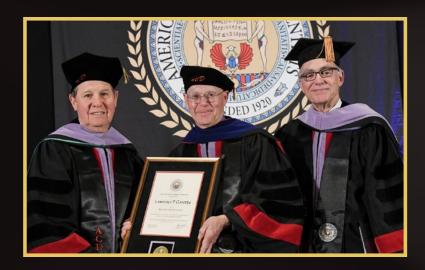
After leading in the armed services, Dr. Rouse joined Howard University. At Howard University, Dr. Rouse was associate dean for clinical affairs and chair of clinical dentistry. He was appointed as the interim dean of Howard University

College of Dentistry in 2003 and then awarded the deanship in 2004. Dr. Rouse retired in 2015. His distinguished service to Howard University was recognized by the award of emeritus dean status.

Dr. Rouse is a leader among leaders. His leadership acumen is widely recognized throughout the dental community. He was recognized by his peers with his election as chairman of the Board of Directors for the American Dental Education Association, an organization which serves as the voice for over 25,000 dental and allied dental education students, faculty, and staff. He was also elected to serve as president of this organization, a leadership position which is the pinnacle leadership position of our profession. His exemplary service to the profession has been recognized by numerous awards including the ADEA Distinguished Service Award, ADA Distinguished Service Award, the Legend and the Trail-blazer awards from the National Dental Association, and an honorary Doctor of Humane Letters from Western University of Health Sciences.

Dr. Rouse has positively impacted the lives and careers of thousands of dental students, dentists, and allied dental professionals. He is most deserving of this distinguished award.

Dr. Rouse was unable to atttend the 2023 Convocation. His award will be bestowed at the Spring 2024 meeting of the Board of Regents.



Presented to Lawrence Garetto, PhD, MS, FACD

Read by Dr. Robert Faiella

Dr. Lawrence Garetto's interprofessional contributions throughout his career positively impacted dentistry, as well as medicine, through his dedication to thousands of students studying dentistry and medical related professions. The success of his tireless efforts were fully evident during the ACD's Annual Meeting and Convocation in 2022 where he was the Convocation Speaker. Just before delivering his remarks, he witnessed the highest number of former SPEA members, and the highest number of his former students, inducted into the ACD.

Dr. Garetto is Professor Emeritus of Oral Pathology, Medicine and Radiology at Indiana University School of Dentistry. He completed a fellowship in Clinical Ethics at the Fairbanks Center for Medical Ethics at IU Health Methodist Hospital and served as an active faculty member in this program. He was the founding Chair of the IUSD Professional Conduct Committee and served as advisor to the Student Professional Conduct Committee. He also served as the principal advisor to IUSD's chapter of the Student Professionalism and Ethics Association. He is Past-President of the American Society for Dental Ethics and served as that organization's liaison to the Board of Regents of the American College of Dentists from 2008 to 2014.

Arguably, Dr. Garetto's greatest accomplishment is advancing dental ethics through his teaching, lecturing, advising and creation of a series of dental video cases that have been downloaded and used for instruction tens of thousands of times.

Dr. Garetto's dedication to dentistry has enhanced the positive culture of ethics and professionalism for many generations within the ACD as well as the Student Professionalism and Ethics Association in Dentistry (SPEA). He recognizes the importance of instilling the discipline of ethical thought early in dental education and continues to be instrumental in creating connections between ACD Fellows and SPEA members and encourages their growth and collaboration.

He showcases an exceptional level of skill, dedication, and innovation in all he does. His expertise and insights have been invaluable in driving forward the ACD and advancing dental ethics to the benefit of the profession and society.

Dr. Garetto consistently exhibits a positive and collaborative attitude, inspiring and motivating others to perform at their best. His leadership skills have been instrumental in fostering a culture of excellence and creativity, driving the success of the projects and initiatives he has led. He exemplifies the ideals represented by this award.

Ethics and Professionalism Award

Since its founding in 1920 the American College of Dentists has championed ethics, ethical behavior, and professionalism in dentistry. In keeping with its historical mission and its longstanding role as the "conscience of dentistry," the Board of Regents desired a tangible means of recognizing exceptional contributions by individuals or organizations for the promotion of ethics and professionalism. This effort became the Ethics and Professionalism Award of the American College of Dentists. which is made possible through the generous donation by the Jerome B. Miller Family Foundation.

This award specifically recognizes ethics and professionalism and is the highest honor the College can bestow in this important area. The recipient of the 2023 Ethics and Professionalism Award is the Eddie G. Smith Leadership Institute of the National Dental Association. Dr. Marlon Henderson, President of the National Dental Association, will accept the award on behalf of the organization.



Presented to The National Dental Association's Eddie G. Smith Leadership Institute

Accepted by Dr. Marlon Henderson, FACD

Read by Dr. Pamela Alston

The National Dental Association's Eddie G. Smith Leadership Institute is recognized for its ongoing emphasis on ethics and professionalism. Its namesake, the late Dr. Smith, served as NDA President from 1972-1973. He fervently believed that to carry the mantle of leadership, leaders must devote themselves to becoming students of the leadership process. For almost two decades, the Institute has provided training sessions that are timely, informative, and crucial to the goal of developing capable, effective, and seasoned leaders. Training in areas such as Legislative Advocacy, Leadership Succession, Organizational Behavior, Grassroots Mobilization, Ethics and Servanthood has equipped participants to make exceptional contributions to the promotion of ethics and professionalism in dentistry and in the communities participants serve.

Some Institute alumni go on to lead the NDA as presidents and as Board of Trustees chairmen. They also go on to lead with excellence, professionalism, and strong ethical grounding inside and outside of organized dentistry including community organizations and oral health care organizations. Institute alumni hold positions on the Boards of academic, corporate, professional, and philanthropic institutions. The NDA Eddie G. Smith Leadership Institute is most worthy of the 2023 Ethics and Professionalism Award.

The Outstanding Service Award

The Outstanding Service Award, given since 1995, recognizes Fellows for specific, outstanding service to dentistry, the community, or humanity. This award is presented through a special recommendation of the Board of Regents. The 2023 recipient is Dr. Veronica Bikofsky.



Presented to Veronica Bikofsky, DMD, FACD

Read by Dr. Carole Hanes

Dr. Veronica Bikofsky, inspired by Drs. Justin Stone and Sidney Whitman during her residency program at Newark Beth Israel Medical Center (NBIMC), began devoting her Thursdays to providing Operating Room Dentistry for Special Needs patients. That was only the beginning. By 1983, Dr. Bikofsky was appointed to the position of principal clinician and Directing partner of The Beth Dental group, a successful urban practice group funded by a grant from the Robert Wood Johnson Foundation. In this role, Dr. Bikofsky was responsible for the Operating Room Dentistry at NBIMC. Over the course of the next four decades, Dr. Bikofsky provided dental care for many of New Jersey's underserved and special needs individuals, two groups who are tragically neglected in our society. Not only did Dr. Bikofsky provide life changing oral healthcare for this population: as Dr. Clifford Lisman, wrote in his letter supporting Dr. Bikofsky's nomination she "simultaneously supervised and trained scores of dental residents in the procedures she performed." Dr. Bikofsky has effectively created a cadre of well-prepared dental providers with the knowledge, heart, and will to serve these populations. In 1983, Dr. Bikofsky was awarded The Dentist of the Year Award at the NJ State Annual Session. Dr. Bikofsky continues her service to the special needs patients today, Forty years later.

While this ongoing service would be more than deserving of this recognition, Dr. Bikofsky, also set up an on-site dental

facility to provide oral health care for the residents of Lester Senior Housing. At the other end of the age spectrum, she has also been actively involved in the dental screenings and treatment of the Newark Preschool's Children. Dr. Bikofsky's work is not confined to the United States. On five different service tours, she has provided dental care for the Free Children's Clinic in Jerusalem, Israel. This outstanding body of work has not gone un-noticed, Dr. Bikofsky has been recognized with the New Jersey Dentist of the Year Award, Dr. Rebecca Friedlander Award, President George Bush's "Point of Light, the New Jersey Governor's "Jefferson Award for Public Service" and the Presidential Lifetime Achievement Award, from the NJ Dental Association for Community Service. In 1983, as ADA President Burton Press awarded Dr. Bikofsky for her amazing work, he said:

"... (Her) compassion has enriched the lives of many special people. Her compassion concerning commitment reflects the highest ethical and humanitarian standards of the dental profession."

Dr. Veronica Bikofsky is most deserving of recognition for outstanding service by the American College of Dentists.

Dr. Bikofsky was unable to atttend the 2023 Convocation. Her award will be bestowed at the Spring 2024 meeting of the Board of Regents.

Distinguished Leadership Award

The Distinguished Leadership Award recognizes individuals having a record of significant and distinguished leadership in dentistry, public health, or national health policy while in a position of national or international responsibility. This is the most rare of ACD Awards, and has not been given since 2010. The 2023 recipient of the Distinguished Leadership Award is Dr. Paula Friedman.



Presented to Paula Friedman, DDS, MSD, FACD

Read by Dr. Richard Jones

Leadership with distinction is an understatement when describing a lifetime of insightful service that exemplifies the contributions of Dr. Paula Friedman.

A review of Dr. Friedman's resume leaves one in awe of the 45 years of significant contributions to our profession as she served various leadership roles locally, nationally, and internationally. Her core values were augmented by a D.D.S. from Columbia, an M.S.D. in Dental Public Health, and an MPH in Public Health.

Dr. Friedman's achievements illustrate her history of distinguished leadership. Although not an exhaustive list, they include Distinguished Alumni Awards from Columbia University College of Dental Medicine and Boston University Henry M Goldman School of Dental Medicine, Professor Emeritus, ADA House of Delegates, Yankee Dental Chair, numerous publications and presentations, her work with Native American children in Boston, and developing dental student prospects in a cadre of 30 colleges.

This former ACD Regent served her Sections with tireless innovation and commitment. She engaged and empowered Section leaders. Those leaders praise her problem solving, vision, strategic planning, execution, dedication, palpable compassion, veracity, integrity, and cornucopia of professional experiences.

As a Regent she successfully tackled problems and led two significant task force committees including expanding the

opportunity for Fellowship to all qualified individuals. She served multiple committees beyond expectation and as Chair of the ACD Finance Committee incisively improved transparency, oversight, and professional competency.

Her devotion to education was demonstrated through a career in dental education that culminated in serving as Associate Dean for Strategic Initiatives and eventually led to her Presidency of ADEA. Her ADEA tenure focused on Mentorship: Leading, Learning, Legacy and included the successful passing of the Sarbanes-Oxley-based guidelines for the ADEA Board. That effort typifies the "Paula Effect": noticing an opportunity, developing an intelligent plan, having the courage to advance the initiative, and leaving a quiet legacy of permanent improvement.

Her concern for the profession led to her presidency of the Massachusetts Dental Society where her many initiatives included building bridges and embracing all members of the dental team. She continues to build bridges for the ACD through the establishment of the Section Leadership Development Fund, which will provide leadership development opportunities at the Section level, strengthening the College for decades to come.

Paula K. Friedman embodies the values inherent in the Distinguished Leadership Award of the American College of Dentists.

AMERICAN COLLEGE OF DENTISTS / SOUTHERN CALIFORNIA SECTION • VOL. XXXVII

Chair's Report



Thank you for giving me the opportunity to Chair the ACD's Southern California Section.

I would like to thank Linda Lukacs's leadership during a worldwide pandemic that has challenged us and hopefully brought us closer together.

I will continue Dr Lukacs' strategic plan for improving the visibility of our Section by representing our professional organization on social media.

(continued on page 6)

Regent's Report



Hello Southern California fellows. I am your incoming Regent. I was elected to replace Gary Yonemoto of Hawaii. Thank you, Dr. Yonemoto, for four exceptional years of service. I previously served as Northern California Section Chair. It is my pleasure and privilege to serve the ACD Board of Regents. I visited the new headquarters in Rockville, MD and met our fabulous staff lead by Executive Director. Theresa Gonzales and Operations Manager Suzan Pitman. I attended the ACD Virtual Meeting and Convocation in October along with our ACD Board of Regents meeting. Regency 7 had 18 Fellows inducted at the eConvocation.

inducted at the eConvocation.

Regency goals include establishing relationships with Student
Professionalism and Ethics Association (SPEA) leaders at all of our
area dental schools. Rebecca Long is the new SPEA Executive Chair.
She is developing a SPEA Tool-kif for the students. We continue to
offer Professionalism hunch-and-learns or dinner meetings. Check
with me regarding ethics wallet cards and ethics handbook provided
courtesy of the ACD Foundation. I have templates for PowerPoints
and also a lecture handout template that can be used for discussion.

We held no ACDSSEA Calebactrius no Processionalism Webited.

We held an ACD/SPEA Collaborative on Professionalism Webinar on November 9 from the Arthur A. Dugoni School of Dentistry, I was proud of the SPEA student leaders at Pacific-Dugoni for helping facilitate the interactive meeting.

(continued on page 2)



Accolades to Brian Shue

Dr. Shue, a fellow in our Scenton, was the 2021 President of the American Association of Dental Editors and Journalists (AADEJ). He orchestrated the process of moving the AADEJ to become a non-geographic section of the American College of Dentists. He was also the longtime editor for the San Diego County Dental Society.

INSIDE THIS ISSUE

- 2 Be Kind
- 3 Increasing Membership
- 4 ACD 2021 Virtual Convocation

Section Newsletter Award

Effective communication is a prerequisite for a healthy Section. The Section Newsletter Award is presented to an ACD Section in recognition of outstanding achievement in the publication of a Section newsletter. The award is based on overall quality, design, content, and technical excellence of the newsletter.

The Section Newsletter Award for 2023 was awarded to the **Southern California Section**; **Editor, Harriet Selden**.

Model Section Designation

The purpose of the program is to encourage Section improvement by recognizing Sections that meet standards of performance in four areas: Membership, Section Projects, ACD Foundation Support, and Commitment and Communication.

This year the following sections earned the coveted Model Section designation.

Atlantic Provinces Section

Illinois Section

Kentucky Section

Maryland Section

Ontario Section

Virginia Section

Wisconsin Section





ACD Strategic Plan

2024-2029

BACKGROUND

Strategic Planning for the Complex and Uncertain Future of Oral Health

Peter Kennedy, MA
Principal, Futures Strategy Group

he future of healthcare lies at the nexus of powerful and uncertain forces for change – demographic, social, technological, economic, political, environmental, corporate, and cultural. How these forces play out in the future and influence the practice of dentistry and the work of the American College of Dentists is impossible to predict. But they are critical to consider, both as background to more immediate decisions facing the ACD as well as for insights into future challenges and opportunities facing the College.

For this reason, the ACD Board of Regents embraced an innovative approach to strategy development called scenario-based planning. Whereas traditional strategic planning relies on probabilistic assumptions about the future, scenario planning makes no bet on a single, "most likely" future state. Instead, planners consider a set of alternative future operating environments – scenarios – that cover the range of uncertainty they are facing. Planners then forge sustainable, robust strategies that promise to deliver meaningful, achievable results no

matter how the future turns out. The Board retained the services of a strategy advisory firm called Futures Strategy Group (FSG) to lead it through the process.

The ACD had not embarked on a strategic planning process in more than 25 years, so there was both a sense of urgency and enthusiasm across the organization for this effort.

The ACD strategic planning process formally launched in September 2022. Several months of intense project work followed, involving the ACD Board of Regents an eight-person project "Core Team," and FSG consultants. The primary project tasks included:

 A total of 30 confidential interviews with a highly diverse (age, gender, race, and ethnicity) set of individuals representing ACD staff, Regents, Fellows, and other stakeholders, to inform the Board's strategic agenda. Among the interviewees were representatives of private and corporate practices, dental faculties, military and public health services, and student organizations.



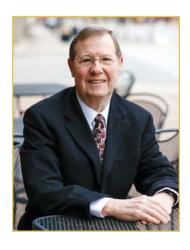
- A two-day strategy retreat was held in April 2023 in which ACD Board members, Fellows, and Senior Staff explored a set of scenarios describing future conditions in health care and medicine. This step yielded an initial set of 44 draft strategies for ACD consideration.
- A workshop "stress-test" in which draft strategies were quantitatively evaluated across alternative scenario contexts.
- Reconsideration of the Board's mission and vision statements considering future challenges and opportunities in the ACD operating space.
- Post-workshop, a series of meetings in which the highest scoring, robust strategies were carefully blended and refined.

- Voting on strategy prioritization according to their importance and the relative ease of implementation. This narrowed the set of strategies under consideration from 18 to 8.
- ACD committee work detailing tactics and implementation considerations for each of the approved strategies.

Final approval of the ACD strategic plan in October 2023 represents 13 months of intense and highly focused project work. From start to finish, it has been an expansive, rigorous, and uniquely collaborative undertaking. The Board is confident that the product of this strategic planning effort will provide direction and insights to the ACD on how to best continue to fulfill its mission – of advancing excellence, ethics, professionalism and leadership in oral healthcare – to the end of this decade and beyond.

39 2024 Volume 90, Number 4

¹ The Board wishes to acknowledge the Accreditation Council for Graduate Medical Education for allowing use of its proprietary health care scenarios for purposes of the ACD strategic plan.



Introduction

Robert M. Lamb 2024 President, American College of Dentists Foundation

"Set goals – high goals – for you and your organization. When your organization has a goal to shoot for, you create teamwork, people working for a common good."

hese are the words of legendary University of Alabama football coach Bear Bryant. And these are the values

– high goals and teamwork – the Officers, Board of Regents and many outside contributors embraced in an ambitious, thirteen-month strategic planning process for the College.

It was time to take a deep dive into the future, to understand how the dental profession would be challenged by emerging trends in the economy, technology, politics, society, culture, and health care writ large. And, while over time the College has effectively innovated new programs to meet changing professional needs and circumstances, it was nearly 30 years since the last strategic planning effort. It was time for a new plan, to chart a new strategic direction for the College.

Participants, divided into scenario world teams, explored a highly expansive range of potential future settings for the practice of dentistry and drafted strategy solutions in response to scenario-specific challenges and opportunities.

Consultants from Futures Strategy Group (FSG) guided the effort applying scenario planning principles and process. The executive committee appointed a core project team to contribute professional and subject matter expertise. FSG interviewed more than 30 oral health professionals from diverse backgrounds (e.g., age, gender, race, ethnicity, practice experience, etc.) to explore perceptions of the College and critical requirements for future relevance and success. The interview results helped determine the strategic planning agenda and the issues to be explored in a strategy workshop held in April 2023.

More than 30 individuals, including ACD executives and Regents, participated in the two-day workshop held at the Copley Plaza Hotel in Boston. Participants, divided into scenario world teams, explored a highly expansive range of potential future settings for the practice of dentistry and drafted strategy solutions in response to scenario-specific challenges and opportunities. The strategic output was prolific and rich, with the recent experience of the Covid pandemic reminding everyone that the future is complex and unpredictable.

In subsequent months, the Board participated actively in a series of virtual meetings to organize and synthesize the workshop results. Board members identified and debated critical themes and issues. In a vote, the Board prioritized eight strategies with six strategic goals to guide the College over the next five years. The goals are as follows:

- 1. Evolve our leadership in oral health
- 2. Create exceptional value for committed future leaders
- 3. Develop and refine essential resources
- 4. Elevate our communications and expand our outreach
- 5. Infuse diversity, equity, inclusion and belonging in all we do
- 6. Ensure financial sustainability and responsible stewardship

This strategic plan, approved by the full Board in October 2023, is a living and dynamic document. President Terri Dolan has assigned strategy implementation responsibilities to functional Board committees of the College. These committees will report to the Board on their progress at the 2024 Spring meeting. The Executive Committee will annually review the progress of the Strategic Plan and make adjustments as required.

I have no doubt that by fulfilling these goals and strategies, the Officers, Board of Regents and Fellows will advance the common good. In the process, we will advance the extraordinarily important mission of the College in promoting excellence, ethics, professionalism, and leadership in oral healthcare – and spreading its influence throughout the healthcare profession.

In Fellowship,

Robert M. Lamb, DDS President, American College of Dentists Foundation

Evolving Our Leadership in Oral Health

Strategy 1

The ACD will uphold its leadership position as an expert on ethics and professionalism as oral health is more broadly recognized as a vital part of overall health and wellness.

The field of oral health, as with all health care, is characterized by accelerating change – in patient needs, institutional settings, practice models, workforce requirements, technology solutions, practice finance, student debt, and government policies. These changes will challenge the ethical and professional practices in the oral health field. The College will be at the forefront of these important conversations and continue to provide timely and useful resources for oral health practitioners – and the broader health care community.

- Expand and increase awareness of the College's repository for dental ethics resources and ethics education using multiple media platforms.
- Promote ethical responsibility in the use of emerging technologies, practice models and systems for oral health related applications.

Creating Exceptional Value for Committed Future Leaders

Strategy 2

Recognize and engage the most talented and diverse emerging leaders in dentistry.

People are at the heart of the College's mission. The process of recruiting current and next-generation ACD leaders will require fresh approaches and higher expectations regarding nominations, Fellowship, and retention. There is some urgency in this. Deepening our relationships with SPEA and dental school faculties is central to the objective of sustaining a dynamic Fellowship. We also recognize the continuing importance of maintaining high standards for nomination and values in recruitment and leadership development.

- Provide mentorship and dissemination of best practices in the identification of qualified Fellowship candidates and nomination.
- Explore the desirability of new membership categories and/or differential dues obligations for graduate students, public health dentists, full-time faculty, military, recent graduates, and dental spouses, among possible others.
- Develop a campaign to nominate dental-school faculty to the ACD.
- Continue to actively nominate diverse fellows to enhance DEIB within the organization.
- Define, expand, and enhance the relationship with prominent student organizations.
- Maintain connections with SPEA alumni in order to provide ongoing communication and support, and to lay the foundation for the possibility of ACD Fellowship in their early career years.
- Update nomination process and Fellowship expectations in the Sections and College.

Developing and Refining Essential Resources

Strategy 3

Invest in the continuous creation of ACDbranded professional development courses and materials on ethics and, separately, leadership best practices.

For the College to accomplish its mission, it is vital that we continually create and disseminate contemporary instructional courses and materials. We will target a wide range of stakeholders and broader audiences, including individuals, Sections, licensing organizations, educational institutions, and corporations. Developing these resources will require significant ongoing investment.

- Provide and continuously develop leadership training opportunities for the entire oral health delivery team.
- Create ethics and leadership training modules with a certificate of completion (e.g., digital badges) and associated measurable outcomes.
- Create a Leadership Academy, which will cultivate a network of Fellows engaged with the professional issues central to the College's mission.
- Feature "Management and Administration" tracks for professional practices and Sections at the ACD annual meeting.
- Explore non-dues revenue opportunities.

Elevating Our Communications and Expanding Our Outreach

Strategy 4

Expand and enhance our communications to advance the ACD pillars-excellence, ethics, professionalism, and leadership-with members of the oral health delivery team.

We have valuable knowledge, experience, and insights to share across the field of oral health and across health care in general. How we share is apt to be as important as what we share. To be effective, the College recognizes the importance of social media channels and the need to continuously evolve our practices as communications technology and media change. We have much to say about the crucial role of oral health in medicine and general health.

- Provide an active and accessible forum for social media interaction, support, and exchange of ideas.
- Promote the 2024 Ethics Summit on Medical-Dental Integration and plan for future summits.
- Develop ACD branded content, including webinars, podcasts and Zoom events.
- Promote the ACD YouTube Channel.



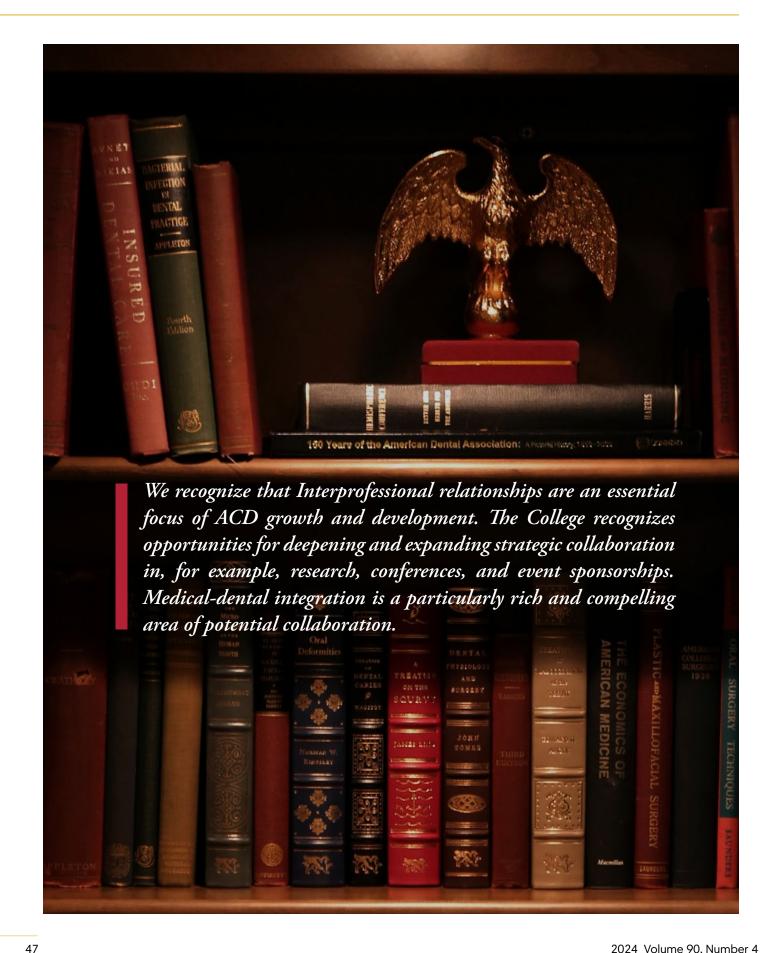
Elevating Our Communications and Expanding Our Outreach

Strategy 5

Create, maintain, and foster interprofessional relationships with other health care professional organizations.

We recognize that Interprofessional relationships are an essential focus of ACD growth and development. The College recognizes opportunities for deepening and expanding strategic collaboration in, for example, research, conferences, and event sponsorships. Medical-dental integration is a particularly rich and compelling area of potential collaboration.

- Identify priority targets for collaboration and possible partnerships (e.g., academic and research organizations, current affiliate organizations).
- Prioritize outreach efforts to dental specialty organizations.
- Continue outreach to ADA, AGD, AAPD, HDA, NDA, SAID and other related organizations.
- Promote the 2024 ACD Ethics Summit on Medical-Dental integration and plan for future summits.
- Consider ADEA, ASDA, ICD, PFA, and SPEA as rotating hosts of annual collaborative meeting.



Infuse Diversity, Equity, Inclusion and Belonging in All We Do

Strategy 6

Continue to support an organizational leadership and governance structure that is diverse including, but not limited to, age, gender, race, ethnicity, and socioeconomic status.

Fully adhering to the principles of diversity, equity, inclusion and belonging cannot be an 'add-on', but must be infused in our culture. A living, dynamic DEIB framework will shape our approach to nominations, continuing education, leadership, staff development and all we do and aspire to become.

- Ensure that DEIB values are infused throughout the organization, the fellowship, and particularly in our approach to nominating, and onboarding and developing board members and staff.
- Continue outreach to ADA, AGD, HDA, NDA, SAID and other related organizations.
- Reach out, with intent to nominate, to those listed on the annual NDA "40 Under 40" and ADA "10 Under 10".
- Continue to actively nominate highly qualified diverse dental leaders to enhance DEIB within the organization.

Ensuring Financial Sustainability and Responsible Stewardship

Strategy 7

Explore new approaches to management and operations, to reduce cost and improve efficiency, and to include cooperative agreements with other organizations, and outsourcing services.

Ensuring financial sustainability is critical to our future plans. Moreover, being a good steward of the College's resources is central to our ethical values, and indeed our identity. We will not waver from this commitment, and we will conscientiously seek out ways to deliver our value in the most cost-effective manner possible.

- Continue to identify and implement cost management measures.
- More fully implement contemporary operational and strategic tools that reduce or eliminate traditional costs.



Ensuring Financial Sustainability and Responsible Stewardship

Strategy 8

Optimize environmental sustainability efforts at its national office and in planning events.

Our world has limited resources, and our part in preserving these resources, while modest, is integral to our ethical mandate. We continue to take this seriously.

- Identify and implement management practices that rely on renewable energy whenever feasible.
- Reduce the College's environmental footprint through sustainability measures at our National Office and our meetings.



2023 Strategic Planning Team

Robert Lamb
President

Teresa Dolan President Elect

Robert Faiella Vice President

Carole Hanes
Treasurer

Richard Jones

ACD Foundation President

Pamela Alston At Large Regent Joseph Crowley
At Large Regent

Cecile Feldman

At Large Regent

Krista Jones At Large Regent

Julie Connolly Regency 1

Peter Guevara Regency 2

Robert Plage Regency 3

Terry Norris Regency 4 **Thomas Raimann**

Regency 5

Kristi Soileau Regency 6

> **Ned Nix** Regency 7

Lance Rucker Regency 8

Pamela Zarkowski ASDE Liaison

Erik Klintmalm SPEA Liaison

Joshua Bussard Regent Intern

In addition to members of the Board of Regents, Fellows and Staff invested time and energy into the creation of the plan over the course of the year. Special thanks to the 30 anonymous Friends and Fellows of the College who sat for lengthy, in-depth interviews about our organization and the profession, and whose insights greatly informed the process.

Phyllis Beemsterboer Former ASDE Liaison

Steven ChanPast President

Peter DuBois

Executive Director of the California Dental Association

Nanette Elster 2020-2023 Editor

Paula Friedman Former Regent **Larry Garetto**

Former ASDE Liaison

Kevin Lauwers

2023 Chair of the British Columbia Section

Hanna Lindskog

Texas Section Officer

Rebecca Long

SPEA National Co-Director

Suzan Pitman

ACD Managing Director

Toni Roucka

Former ASDE Liaison 2024 At Large Regent

Matthew Sheriff

ACD Communications
Director

Carlos Smith

ACD Fellow and ASDE President Elect

Officers of the Board

Elections for members of the Board of Regents take place each spring, and the new Regents and Officers are seated each October at the conclusion of the Annual Meeting. The 2024 members of the Board of Regents are listed below.

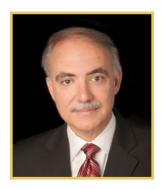
The Regents and Officers lead the College's efforts to advance the mission, providing vision and leadership on behalf of the Fellows.

Nominations for national officers are made by Fellows, approved by the national nominations committee, and elected by acclamation by the fellowship. The Officers are elected for one-year terms with the exception of the treasurer, whose term is two years.



Teresa A. Dolan, DDS, MPH
President
Longboat Key, Florida

Dr. Teresa (Terri) Dolan is the Chief Dental Officer at Overjet, the global leader in dental Al. She previously served as Dentsply Sirona's Chief Clinical Officer, leading the global Clinical Affairs function, supporting new product development and overseeing the largest global clinical education program sponsored by the dental industry. Dr. Dolan is also professor and dean emeritus of the University of Florida College of Dentistry, where she served as dean and chief academic officer from 2003 until 2013. She is recognized for her contributions to dental public health, geriatric dentistry and as a champion for diversity and women in dentistry. Dr. Dolan is a Phi Beta Kappa graduate of Rutgers University; she earned a DDS degree from the University of Texas and a MPH degree from the University of California, Los Angeles. She was a Robert Wood Johnson Foundation Dental Health Services Research Scholar, completed a Veterans Administration Fellowship in Geriatric Dentistry, and is board certified in Dental Public Health. As a recognized leader in the dental profession, she currently serves as pastpresident of the Santa Fe Group, president of the American College of Dentists, and serves on the board of directors of the American Dental Association Science and Research Institute.



Robert A. Faiella, DMD, MMS

President Elect, Osterville, Massachusetts

Dr. Faiella is a Past-President of the American Dental Association and is a former At Large Regent on the ACD Board of Regents.

Dr. Faiella received his pre-doctoral education from Villanova University, earning two Bachelor of Science degrees, and his DMD from Fairleigh Dickenson University School of Dental Medicine. He received his graduate training in Periodontology as an NIH post-doctoral fellow at Harvard School of Dental Medicine, as well as a Masters of Medical Science from Harvard Medical School. During this time, he served five years as a research fellow with the Department of Orthopedic Surgery at the Massachusetts General Hospital. He also received his Masters in Business Administration at the MIT Sloan School of Management.

Dr. Faiella has received the Distinguished Alumnus Award from the Harvard School of Dental Medicine and has been invited to deliver the commencement address to eight dental schools over the past ten years. He is also a past-president of the Massachusetts Dental Society, and former ADA First District Trustee.



Terry L. Norris, DMD

Vice President, Owensboro, Kentucky

Dr. Norris is a general dentist in private practice. He is an adjunct professor at the University of Louisville School of Dentistry and serves on both the Daviess County Board of Health and the Green River District Board of Health. He is also a past president of the Kentucky Dental Association. He continues to serve as the editor for the Kentucky Section of the College.

After competing on the varsity men's soccer team and earning a dual degree in biology and chemistry from Geneva College in Pennsylvania, Dr. Norris attained his DMD from University of Kentucky College of Dentistry. He has served on the Council on Annual Sessions for the Kentucky Dental Association since 1992.

Terry is married to Ginger, who began working as patient coordinator at the office after her retirement from the Owensboro Public Schools as a speech and language pathologist. Together they have three grown sons and five grandchildren.



Carole M. Hanes, DMD

Treasurer, Augusta, Georgia

Dr. Carole M. Hanes served as the Regent for Regency 3 before she was elected Treasurer. She retired as Associate Dean for Students, Admissions and Alumni at the Medical College of Georgia in 2018. She is a diplomate of the American Board of Pediatric Dentistry and is the recipient of the Georgia Dental Association Award of Merit. Dr. Hanes is also the recipient of multiple grants from the Health Resources and Services Administration and the Robert Wood Johnson Foundation for her research.

Carole, whose father was in the military, grew up in multiple places before finally making her home in Georgia. She obtained her DMD from the University of Louisville School of Dentistry and completed a residency in Pediatric Dentistry at the Eastman Dental Center in Rochester, New York.

She and her husband, Philip, live in Augusta, Georgia where she is an active member of her church and is serving on the Diversity, Equity, and Inclusion Committee for the Dental College of Georgia and Chairs the DCG Alumni Diversity, Equity, and Inclusion Focus Group.

ACD LEADERSHIP

Officers of the Board



Robert M. Lamb, DDS
ACD Foundation President
Edmond, Oklahoma

Dr. Lamb is a part-time assistant clinical professor in the post-graduate oral and maxillofacial surgery program at the University of Oklahoma College of Dentistry. Robert has served as president of the Oklahoma Society of Oral and Maxillofacial Surgeons and the Southwest Society of Oral and Maxillofacial Surgeons. He is a diplomate of the American Board of Oral and Maxillofacial Surgery. He has travelled to Central America on medical mission trips for nearly 30 years.

Dr. Lamb is from Dallas, Texas, where his father, Bob, practiced general dentistry and served as an ACD Regent from 1985-1989. Robert earned his DDS from Baylor College of Dentistry in 1976 and entered the Air Force. Robert was sponsored by the USAF to complete an oral and maxillofacial surgery residency at the University of Oklahoma Health Sciences Center. He retired from the USAF Reserves at the rank of Colonel. After his military retirement, Robert was in private practice as an oral and maxillofacial surgeon for over 30 years. Dr. Lamb is a recipient of the American Association of Oral and Maxillofacial Surgeons 2021 Humanitarian of the Year Award.

Robert and his wife, Donna, live in Edmond, Oklahoma and enjoy traveling, water sports, and snow skiing.



Michael Graham
Executive Director
Rockville, Maryland

Mr. Graham is a veteran executive in organized dentistry. Throughout his career, he has demonstrated a passion for the dental profession, a dedication to motivating volunteer leaders and members, and a commitment to achieving substantial gains for the profession.

Graham has won multiple industry awards including CEO Update's 2019 Association Lobbyist of the Year award, 11 ADA Presidential Citations, and was inducted as an Honorary Fellow of the College in 2017. He has appeared on Incisal Edge Magazine's 32 Most Influential People in Dentistry list multiple years.

He obtained his Master's degree in Policy Sciences from University of Maryland after obtaining his Bachelor of Arts degree in American History from The Catholic University of America. Graham served in the United States Naval Reserves for 21 years, retiring at the rank of Commander. His last deployment was in Sadr City, Iraq as the Chief of Staff for the Law and Order Task Force.

At Large Regents

At Large Regents are nominated by the Executive Committee and approved by the Board of Regents. They are national representatives in their field of expertise, including military healthcare, dental industry, organized dentistry, and academia. They bring a global perspective to the Board.



Joseph P. Crowley, DDS

Cincinnati, Ohio

Dr. Crowley is a retired general dentist practicing in Cincinnati, Ohio, and is a past president of the American Dental Association.

In 2013, Crowley earned the Ohio Dental Association Distinguished Dentist Award. He also received the Ohio Dental Association Achievement Award in 2001, the Cincinnati Dental Society Meritorious Service Award in 2007, and the Ohio Pierre Fauchard Distinguished Dentist Award.

After finishing dental school at the Ohio State University College of Dentistry in 1976, Crowley returned to his hometown of Cincinnati, where he has practiced general dentistry for more than three decades. He's been involved in the community, and has been particularly active at LaSalle High School, his alma mater. He was named to the school's athletic hall of fame in 2009. Crowley and his wife, Pauletta, have been married 43 years and have three children and seven grandchildren.



Krista M. Jones, DDS

Jones, Oklahoma

Dr. Krista M. Jones is a retired general dentist and the current secretary of the Oklahoma Board of Dentistry. Previously, she served as a Delegate to the ADA House of Delegates and is the Past President of the Oklahoma Dental Association. Additionally, she has served as the president of the Oklahoma Association of Women Dentists and Chair of the Oklahoma Dental Association Mediation Review Council and the Council on Bylaws, Policy, and Ethics. She is also a former member of the Oklahoma Governor's Task Force on Children and Oral Health and the recipient of the James A. Saddoris Lifetime Achievement Award from the Oklahoma Dental Association.

Krista is from Edmond, Oklahoma and holds a DDS from the University of Oklahoma College of Dentistry. She and her husband, Craig Stinson, live in Jones, Oklahoma, and together have been on 13 medical and dental mission trips. They also enjoy following total solar eclipses and have had the pleasure of seeing ten of them.

55 2024 Volume 90. Number 4

ACD LEADERSHIP

At Large Regents



Pamela Alston, DDS
Oakland, California

Dr. Alston is a past Chairperson of the Northern California Section of the ACD. She is immediate past president of the National Dental Association. She serves on the California Dental Association Political Action Committee Board of Advisors.

Dr. Alston graduated from the University of California San Francisco (UCSF) School of Dentistry where she served as Dental Alumni Association President, volunteer Associate Clinical Professor, and on the Board of the UCSF Foundation. She earned her Masters in Public Policy from the Goldman School of Public Policy at University of California Berkeley where she served on the Dean's Board of Advisors. She is an alumna of the California Health Care Foundation's Leadership Fellowship Program.

Dr. Alston served on the Board of Governors of the Commonwealth Club of California, the nation's premier public affairs forum. She has received numerous awards including the UCSF Campaign Award for Compassion; the NYU School of Dentistry Michael C. Alfano Award for Diversity; and the UC Berkeley School of Public Health Public Health Hero Award. She is currently the Lead Oral Health Specialist for the U.S. Dept. of Labor Job Corps Program health support contractor.



Toni M. Roucka, DDS, RN, MA

Kenosha, Wisconsin

Dr. Roucka is Professor and Associate Dean for Academic Affairs at the University of Illinois Chicago College Of Dentistry (UIC COD). Her undergraduate degree is in nursing, and she still maintains an active RN license. She received her DDS from the UIC COD and an MA in Bioethics from the Medical College of Wisconsin.

Immediately upon graduation from UIC, Dr. Roucka served as a Naval Dental Officer during Operation Desert Storm. Following her naval career, Dr. Roucka was the first dentist to staff the Spang Center for Oral Health, a clinic dedicated exclusively to the treatment of HIV+ / AIDS patients in Chicago.

In her leisure time, Toni enjoys family, the outdoors, playing her flute with the Milwaukee American Legion Band, and creative writing.

Geographic Regents

Regents are elected directly by their peers and serve as leaders to the sections in their regencies. They are engaged in working directly with section leaders to ensure the College's resources are readily available to make the Mission actionable.



Regency 1

Julie A. Connolly, DDS

New York, New York

Dr. Julie Connolly attended Columbia College, of Columbia University, graduating with a degree in Political Science. She then attended Columbia School of Dental and Oral Surgery and the Mailman School of Public Health, graduating with a dual DDS-MPH degree. She completed a General Practice Residency at Mt. Sinai Hospital in Manhattan before returning to Columbia for her specialty training in Periodontics, receiving an MS in Periodontics. Dr. Connolly is a Board-Certified Periodontist practicing in NYC with her father, Dr. Thomas Connolly.

Dr. Connolly is currently an Assistant Professor in Periodontics at Columbia College of Dental Medicine where she is also the Director of the Ethics Coursework teaching Ethics to both dental students and residents in lecture and small group format. She is also the Student Professionalism and Ethics Association (SPEA) Faculty Advisor at Columbia. Dr. Connolly is a former President of the Columbia Dental Alumni Association. She lectures on both Dental Ethics and Periodontics regionally and locally.

Dr. Connolly is a Past-President of the New York Academy of Dentistry and the Chair-Elect of the NY Section of the American College of Dentists.

Dr. Connolly is a member of the Council on Ethics for the New York State Dental Association (NYSDA) and a former Chair of the Ethics Committee at New York County Dental Society (NYCDS). She is a current member of the NYCDS Board of Directors and has represented NYCDS as a delegate and alternate delegate to the NYSDA House of Delegates.



Regency 2

Peter H. Guevara, DMD

San Antonio, Texas

Colonel (Dr.) Pete Guevara currently serves as Commander of the Fort Carson Dental Health Activity in Colorado. Colonel Guevara has been active in the US military for over 28 years. He has combat deployments to Afghanistan and Iraq to his credit.

Pete is originally from Pittsburgh, Pennsylvania and is a 1992 graduate of the University of Pittsburgh's School of Dental Medicine. He completed a 1-year GPR in 1993, a 1-year hospital dentistry fellowship in 1994 and a 2-year comprehensive dentistry program in 2001. He has been actively involved in dental education since 2005.

He and his wife, Karyn, have a daughter, Maya. In his spare time Pete is an avid ice hockey and roller hockey player.

57

ACD LEADERSHIP

Geographic Regents



Regency 3
Robert G. Plage, DDS

Dr. Plage is from Wilmington, North Carolina, and is a graduate of Wake Forest University and Georgetown University School of Dentistry. After graduation he joined the U.S. Public Health Service and completed a GPR program in Lexington Kentucky. He was assigned to the U.S. Coast Guard and spent five years as a USCG dental officer, attaining the rank of LCDR and was awarded the U.S. Coast Guard Achievement Medal. He has been in private practice in Wilmington since 1985.

Bob has served as past president of the Wilmington Dental Society, the North Carolina Dental Society's Fifth District, and the North Carolina Dental Society. He was awarded the NCDS Meritorious Achievement Award in 2014. He served as a delegate to the ADA for the 16th District for twenty years. While an ADA delegate, he served on the ADA Council on Dental Benefit Programs as Vice-Chair and the ADA Audit Committee as a representative from the ADA House of Delegates. He is a past caucus chair of the ADA 16th District Delegation. He is a past Carolinas Section Chair and helped initiate and currently participates in the ACD Ethics Dilemmas Workshops at both UNC School of Dentistry and East Carolina School of Dental Medicine.

He and his wife Anne chaired the Wilmington Mission of Mercy program for many years. The first MOM program in Wilmington was the Eagle Scout Project of their son Michael, who is now a dentist and has been a partner in Plage Dentistry since 2016. Michael is married to Nataleigh, also a dentist, and they are new parents of a daughter. The Plages' daughter, Cait Robertson and her husband live in Franklin, Tennessee and are the parents of two young boys.



Regency 4 **Brenda Thomson, DDS**Blue Mountain, Ontario

Dr. Thomson is a past president of the Women Dentists Association of Ontario, and former Chair of the Ontario Section of the ACD. She is a retired general dentist and practice owner. She has held leadership positions in the Ontario Dental Association and the Halton-Peel Dental Association. Dr. Thomson is the recipient of the Schulich School of Medicine & Dentistry Alumni of Distinction Award (2016) and has served in a variety of leadership and service roles for the Alumni Association.

Her service to the Ontario Dental Association includes the Membership Services & Programs Core Committee, the Student Services Committee, and Chair of the Corporatization Task Force. Dr. Thomson is the 2014 recipient of the Ontario Dental Association Presidential Citation Award, and the 2012 recipient of the Award of Merit of the Ontario Dental Association.

She completed her DDS qualification at the University of Western Ontario in 1984; and her BS with Honors in Zoology in 1978 also at the University of Western Ontario. Brenda is an avid downhill skier, a Level 2 ski instructor, and an active golfer. She co-founded Romp-way to Heaven (Blue Mountain) Snowshoe Trek, in support of the Canadian Breast Cancer Foundation. She and her husband, Greg, have five children, six grandsons, and one granddaughter.



Regency 5 **Thomas E. Raimann, DDS**Milwaukee, Wisconsin

Dr. Raimann is a past president of the Wisconsin Dental Association and Greater Milwaukee Dental Association. He served on the ADA Council on Ethics, Bylaws, and Judicial Affairs from 2012-2016.

Tom is from Muskego, Wisconsin. He worked for his dad as a mason laborer while going through school. There was also much work to do on the family Christmas tree farms in Wild Rose, Wisconsin and in Muskego. He kept involved with the tree farm working alongside his dad when he could.

He earned his degree from Marquette University School of Dentistry in 1980, after "dropping out" of undergrad at Marquette in 1976.

Tom now lives in Milwaukee with his wife, Michelle (Mick), and Stella, their dog. His daughter, Elizabeth, and her husband, Nick, live in Minneapolis. Daughter Margaret and her partner, Alex, live in Portland, Oregon. Mick's son Andy and fiancé, Caroline, live in Milwaukee nearby.



Regency 6

Kristi M. Soileau, DDS, MEd, MSHCE
New Orleans, Louisiana

Dr. Kristi Soileau is a member of the eJACD Editorial Board, and Advisor to the LSUHSC SPEA Chapter. She has served in the House of Delegates of the ADA for the past ten years and was a four-year member of CEBJA.

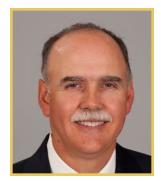
She also is on the Executive Committee of the American Academy of Periodontology, Deputy Regent for Louisiana for the ICD, and is Chair-elect for the LSU Health Foundation Board.

She was graduated from the LSU School of Dentistry in 1986, received a Masters of Education in 1987, and a Certificate in Periodontics, also from LSU, in 1988. In 2017, Dr. Soileau received her Master's in Healthcare Ethics from Creighton through the ACD Cecelia L. Dowes Scholarship program.

A New Orleanean, she enjoys riding in Mardi Gras with a 102-year-old 3400-member ladies' parading krewe. She is married to husband, David DeGenova, an orthodontist and ACD member. They have three sons, a saluki, and an Italian Greyhound.

ACD LEADERSHIP

Geographic Regents



Regency 7
Ned L. Nix, DDS, MA
San Jose, California

Dr. Ned Nix is from San Jose, California and is a graduate of University of California Davis and the Dugoni School of Dentistry at University of the Pacific. He earned his GPR and OMS specialty certificates at St. Luke's-Roosevelt Hospital Center in New York. He has a Master's in Education from the Benerd School of Education at UOP.

Dr. Nix is a diplomate of the American Board of Oral and Maxillofacial Surgery and the National Dental Board of Anesthesiology. He practices the full scope of oral and maxillofacial surgery and is an Associate Professor at UOP.

Ned has served as the President of the California Association of OMS, Chairman of the Northern California Section of the ACD, President of the Santa Clara County Dental Society, and President of the Delta Delta Chapter of the OKU Dental Honor Society.

He, his wife, Kelly A. Nix, DPM, and son, Ryan Nix, are San Francisco Giants and GS Warriors fans, and like to golf and travel.



Regency 8 **Robin Henderson, DDS**Clarkston, Washington

Robin Henderson is a general dentist who has embraced technology in her rural practice for 25 years. She is actively involved in local and state leadership for dentistry and she enjoys the relationships that are grown out of volunteering for her profession. She has been an active member of Washington Section ACD since her Fellowship in 2017 and is honored to serve as Regent of Regency 8. In addition to being a private practice owner-dentist, Dr. Henderson is affiliate faculty at the University of Washington School of Dentistry. She graduated from the University of Michigan School of Dentistry. Outside of dentistry she has been very involved as a Girl Scout troop leader for the past 11 years.

Liaisons to the Board of Regents

Affiliated Organizations independently elect one of their members, who is also a Fellow of the College, to the Board of Regents. Although these positions are ex-officio, the liaisons bring different perspectives to the board and play a crucial role in ensuring a broad and inclusive perspective on our mission.



Stuart L. Segelnick, DDS

American Association of Dental Editors and Journalists

New York, New York

Dr. Segelnick is currently editor of the Second District Dental Society of New York SDDS Bulletin and the Northeastern Society of Periodontists NESP Bulletin. Dr. Segelnick was the recipient of the International College of Dentists Journalism Silver Scroll Award in 2016 and the ICD Journalism Newsletter Award in 2019 and 2021. He has co-edited five books on dentistry.

He is an Adjunct Clinical Professor at NYU Dentistry in the Department of Periodontology and Implant Dentistry.



Pamela Zarkowski, JD, MPH
American Society for Dental Ethics

Detroit, Michigan

Professor Pamela Zarkowski is provost and vice president for Academic Affairs of University of Detroit Mercy. She is chief academic officer for the University, which includes a School of Architecture, College of Business Administration, College of Engineering & Science, College of Liberal Arts & Education, School of Dentistry, School of Law and College of Health Professions.

She has held various leadership roles in national organizations, including President of the American Dental Education Association, 2001-2002; Society for Executive Leadership in Academic Medicine, 2007-2008; and the American Society for Dental Ethics, 2003-2006 and 2016-2018. She was also chairperson of the ADEA GIES Foundation from 2002-2007. Some of her previous professional positions include mentor for the ADEA Leadership Institute, American Dental Association (ADA) Foundation board director, member on the ADEA Women's Advisory Affairs Committee, commissioner on the Joint Commission on National Board Examination and chairman of the Visiting Committee of the University of Michigan School of Dentistry.

She received a Bachelor of Science, a Master of Public Health in Dental Public Health and a Teaching Certificate for Special Purpose Program for Teachers of Community Dentistry from the University of Michigan School of Public Health and a Juris Doctor from Wayne State University, where she was the articles editor for the Wayne Law Review. She has a certificate from the Wayne State University Geriatric Institute Program and a certificate in ethics education from Kennedy Institute for Ethics. She was admitted to the Michigan Bar in 1989 and holds an active law license.

61 2024 Volume 90, Number 4

Liaisons to the Board of Regents



Erik G. Klintmalm, DMD, MS
Liaison, Student Professionalism and Ethics Association
Austin, Texas

Dr. Klintmalm is a general dentist practicing in Austin, Texas, and currently serves as the Co-Executive Director of the Student Professionalism and Ethics Association. His prior experience of serving on the editorial board for the American Student Dental Association and the board for the Student Professionalism and Ethics Association have kept him involved with the upcoming generation of the profession.

Erik is from Dallas, Texas, but has lived where his education has taken him, including Los Angeles, Waco, New York City, Philadelphia, and Phoenix. He earned a DMD and MPH from the Arizona School of Dentistry & Oral Health and his MA in bioethics from New York University.

He lives in Austin and enjoys traveling, home renovations, fitness, cooking, baking, cocktails, and eating.

Regent Intern

The Regent Intern program provides dental residents and new-to-profession dentists with an opportunity to experience organized dentistry at the highest level. Interns are appointed by the Board of Regents for a two-year term and serve ex-officio. The College benefits greatly from welcoming a fresh perspective.



Joshua Bussard, DDSRegent Intern
Canton, Michigan and Indianapolis, Indiana

Dr. Bussard is a graduate of the Indiana University School of Dentistry. He held many leadership positions during his studies and remains the only student from Indiana to serve as the National Executive Chair of the Student Professionalism and Ethics Association in Dentistry. Dr. Bussard is a recipient of the American College of Dentists Outstanding Student Leader Award, Delta Dental Student Leadership Award and the Indianapolis University-Purdue University Indianapolis Elite 50 Award.

Dr. Bussard completed an Advanced Education in General Dentistry Residency Program in Hawaii and returned to the mainland to practice general dentistry. Currently, he is working as a generalist in Michigan and completing an Orthodontic Fellowship at the Indiana University School of Dentistry Department of Orthodontics and Oral Facial Genetics. He is a member of the eJACD Editorial Board and a fellow of the American College of Dentists and Pierre Fauchard Academy.

Outgoing Board Members

Members of the Board of Regents leave an indelible mark on the College. The depth and breadth of their experience and thoughtful servant-leadership guide the advancement of the Mission and help to chart a course for decades to come.



Richard E. Jones, DDS, MSD
Immediate Past President/ACD Foundation President 2023
Schererville, Indiana

Dr. Richard (Dick) Jones is a retired prosthodontist from Indiana. Dick has a strong interest in ethics and evidence based dentistry and a mission to collect and share knowledge that makes quality dental care easier and more predictable. He has served as the regent from regency 4, vice president, president-elect and president of the ACD.

Dr. Jones directed the Private Practice of Prosthodontics Seminar at Indiana University for 20 years. He served on the Board of the American College of Prosthodontists for 12 years and was the Indiana Dental Association Chair of the Council on Peer Review for 30 years. Those positions provided insight into standard of care, ethics, and professionalism. Dick is the recipient of both the Indiana State Ethics Award and the Indiana University School of Dentistry Distinguished Alumnus Award.

Although born at Fort Jackson, he has spent most of his life in Northwest Indiana, where he received his dental and prosthodontic training. Dick has been active in Scouting and his church, and stays busy raising two teenage girls.



Cecile A. Feldman, DMD, MBA

At Large Regent Newark, New Jersey

Dr. Feldman is dean and professor at the Rutgers University School of Dental Medicine. She is also a professor at the Rutgers University School of Public Health and adjunct professor at the University of Pennsylvania School of Dental Medicine.

She has been principal investigator or co-investigator on a number of grants and primary and co-author of more than 100 articles, abstracts, and book chapters.

Early in her career, Cecile became active in the American Association of Dental Schools. Her activities include serving as a ADEA representative on the Commission on Dental Accreditation and ADA Council on Dental Education and Licensure. In 2013, she completed her term as chair of the Council of Deans and in 2018 as chair of the Board of Directors.

A native of Clifton, New Jersey, she earned her dental degree and a certificate in advanced general dentistry from the University of Pennsylvania School of Dental Medicine. She also earned an MBA in health care administration from The Wharton School.

She and her husband, Harry K. Zohn, DMD, live in Montville, New Jersey with their Newfoundland, Newton. They enjoy traveling, cycling on rail trails, and snowshoeing in the winter. They also delight in just spending time together and with their extended families which include sisters, brothers-in-law, cousins, nieces, nephews, and now grand nephews.

63 2024 Volume 90, Number 4

OUTGOING BOARD MEMBERS



Lance M. Rucker, DDS, AB, BScD
Regency 8

Vancouver, British Columbia

Dr. Rucker is a professor emeritus of the University of British Columbia, where he had held the positions of Director of Clinical Ergonomics and Simulation, and Chairman of the Division of General Dentistry in the Department of Oral Health Sciences. He currently maintains an active practice as a dental clinical ergonomist, providing ergonomic assessments and training for dentists and university-based undergraduate and graduate dental programs across North America and Europe.

Born and raised in Louisville, Kentucky, Dr. Rucker holds citizenships in both the United States and Canada. He graduated from the University of California (Berkeley) and UCSF School of Dentistry. Right after graduating, he licensed in both California and Canada and began a public health externship in British Columbia, Canada, where he has continued living for the past 48 years.

Lance is a ballroom dancer, cordwainer, amateur arborist, and jazz pianist. He has appeared as a professional actor in television and feature films over the past two decades: he played a principal role in the award-winning Canadian National Film Board production, Caught in the Net, and has made numerous appearances in various other movies and television projects, including the X Files and Millennium series.

Lance and his wife, Bianca, travelled together on an international expedition to Antarctica, and in 1997 spent inspiring time with Father Tissa Balasuriya and Sir Arthur Clarke at their homes in Sri Lanka.

Editorial Board

Nanette Elster, JD, MPH, FACD Editor, 2020–2023 Glenview, Illinois

Ms. Elster is the Editor of the eJACD. She is an associate professor at the Neiswanger Institute for Bioethics and Health Policy, Loyola University Chicago Stritch School of Medicine. She is an active educator in the graduate program, teaching a variety of courses in areas related to law, pediatrics, oral health, genetics, and professionalism. She also supervises the graduate program's writing courses, master's capstone course, and doctoral capstone courses.

Joshua Bussard, DDS, FACD Canton, Michigan & Indianapolis, Indiana

Dr. Bussard is the Regent Intern of the American College of Dentists. He previously served as the National Executive Chair of the Student Professionalism and Ethics Association in Dentistry. Currently, he is working as a generalist in Michigan and completing an Orthodontic Fellowship Program at Indiana University School of Dentistry.

Guenter Jonke, DMD, MS, FACD East Setauket, New York

Dr. Jonke is Board Certified in Oral and Maxillofacial Surgery and has been in private practice since 1991. He enjoys teaching and is a clinical assistant instructor at the Stony Brook School of Dental Medicine.

He is a past President of the Suffolk County Dental Society and is the Ethics Chair, representing Suffolk County at the New York State level.

Erik Klintmalm, DMD, MS, FACD Austin, Texas

Dr. Klintmalm is the National Director of the Student Professionalism and Ethics Association. He is a general dentist in private practice in Austin, Texas, and a former contributing editor to the American Student Dental Association.

Michael Maihofer, DDS, FACD St. Clair Shores, Michigan

Dr. Maihofer is a former editor of the Journal of the Michigan Dental Association and a past-president of the American Association of Dental Editors (AADEJ). He served as a member of the ADA's Council on Communication and is a past-president of the Michigan Dental Association.

Ethan Pansick, DDS, MS Delray Beach, Florida

Dr. Pansick has been in private practice in Delray Beach, Florida since 1995. He was a member of the ADA Council on Ethics, Bylaws, and Judicial Affairs and has served as Peer Review Chair for South Palm Beach County Dental Association for over 10 years.

Vishruti Patel, DDS, FACD Plainfield, Illinois

Dr. Vishruti Patel is a general dentist practicing dentist. She is a Board Trustee for the Illinois State Dental Society. She is a voting member on the Council on Dental Benefit Programs (CDBP) of the American Dental Association. Dr. Patel practices with her husband and partner, Dr. Dilip Patel and loves to cook and travel with her two teenage children.

Earl Sewell, MA

Chicago, Illinois

Mr. Sewell holds a master's degree in writing and literature and is widely published. He is also the host and producer of dental-related podcasts and narrates educational, scientific animations for medical procedures.

Carlos Smith, DDS, MDiv, FACD Midlothian, Virginia

Dr. Smith is the inaugural Associate Dean for Inclusive Excellence, Ethics and Community Engagement, and Associate Professor of Dental Public Health and Policy at Virginia Commonwealth University School of Dentistry. He is President-Elect of the American Society for Dental Ethics (ASDE) and a member of the Board of Directors of the Academy for Professionalism in Health Care.

Kristi M. Soileau, DDS,

MEd, MSHCE, FACD New Orleans, Louisiana

Dr. Soileau is the ACD Regent for Regency 6. She is a practicing periodontist and has been Editor for the New Orleans Dental Association since 1988.

Catherine Taylor-Osborne,

DDS, MA, FACD De Soto, Kansas

Dr. Taylor-Osborne is a public health practioner who holds a DDS from University of Missouri, Kansas City, School of Dentistry and a Masters in Bioethics and Health Policy from Loyola, Chicago.

Pamela Zarkowski, JD, MPH,

FACD

Detroit, Michigan

Prof. Pamela Zarkowski, JD, MPH is Provost and Vice President for Academic Affairs at the University of Detroit Mercy. In addition to serving as an administrator, she continues to teach legal, ethical, and professional issues to dental, dental hygiene and resident students and licensed oral health professionals.

65 2024 Volume 90, Number 4



ACD'S STRATEGIC PLAN 1997-2000

In 1993, the Board of Regents introduced a process integrating long-range strategic planning with operational planning and budgeting. The framework developed in 1993 was, in 1996, used to develop a refined guiding vision, a statement reflecting the overall directions and thrust of the ACD for the next three years, and a series of objectives reflecting the critical issues and other related planning perspectives.

The objectives define the focus of the College and provide a clearer base for developing strategies and actions. To provide a clearer setting for the new strategic plan, the Board also edited and clarified the ACD mission, which captures the College's overall purpose.

1997-2000 VISION: Actively involve Fellows at the Section, Regency, and national levels in proactive consideration of ethical and professional issues affecting oral health, the dental profession and related organizations.

ACD MISSION

Our mission is to promote excellence, ethics, and professionalism in dentistry.

1997-2000 VISION

Actively involve Fellows at the Section, Regency, and national levels in proactive consideration of ethical and professional issues affecting oral health, the dental profession and related organizations.

CORE AREA: SECTIONS

Objective: Build Sections and Regencies as a major focus for Fellows' active involvement on key issues identified by the College.

Strategies related to this objective may include:

- Section leadership programs to be implemented at Regency/ Section meetings.
- A more useful and updatable Section manual that includes methods to encourage efforts to identify and nominate new Fellows, meeting and program planning, approaches for member involvement, etc.
- Identify Sections with effective programming and involve them in developing models for local substantive events that can be disseminated and implemented by other Sections.
- Explore the feasibility of expanding Regency meetings.
- Integrate teaching ethics (ethics education programs) as Section level initiative.

American College of Dentists Strategic Plan 1997-2000

CORE AREA: ETHICS

Objective: Promote the highest standards of ethics and professional behavior among Fellows of the College and the dental profession.

Potential strategies that may be pursued in this area include:

- Establish an ACD Ethics Committee to guide and coordinate efforts.
- Define specific ethical issues and develop position/issue papers and materials.
- Initiate a focus on teaching ethics for all Sections.
- Promote research and data collection on ethical issues.

CORE AREA: FINANCE

Objective: Increase non-dues revenue to enhance the ability of the ACD to implement programmatic initiatives

Strategies in the finance area are likely to emphasize developing non-dues revenue support, including joint efforts with the ACD Foundation.

CORE AREA: PROACTIVE IMAGE

Objective: Increase the visibility and image of the ACD.

The enhanced visibility of the ACD will be pursued through two major approaches: public relations and information technology-based communications, reflected in two objectives and suggested future strategies.

SubObjective: Establish new public relations initiatives.

- Disseminate a concise description of ACD to dental organization web pages.
- Develop an ACD speakers bureau of qualified Fellows who can present on leadership, professionalism and ethics.

Involve ACD Communications
 Committee in developing ACD position statements for dissemination to the dental related communities.

SubObjective: Improve communication through the use of information technology.

Strategies in this area may involve promoting use of e-mail for communication, investigating the possibility of an ACD home/web page, and encouraging use of the Fellowship nomination form on diskette.

Objective: Establish working relationships between the ACD and its appointed groups and appointed groups of other appropriate related organizations.

Strategies related to this objective should be linked to the emphasis on ethics and may, for example, include developing joint educational programming or new study courses, in collaboration with other dental organizations such as ADA, PEDNET, and other potential alliance partners.

CORE AREA: MEMBERSHIP

Objective: Urge Fellows to nominate meritorious individuals for Fellowship in the ACD.

Strategies to address this objective may be strongly linked with Section and Regency activities and may include continuing Regency workshops on the nomination process and development of guidance material for Section manuals. Further, efforts in this area should be linked with ACD communication efforts.

Objective: Maintain a membership retention of 95% or higher

Strategies related to this objective will be linked with efforts to expand opportunities for active involvement of Fellows, to enhance the image of the ACD, and to identify appropriate ways for Fellows to be recognized for the fellowship status.





Where we've been, where we're going.

Where were we in 2023 as an organization and as a profession?
Were there significant milestones achieved, whether tangible or intangible?
What does the year ahead look like for the College and the profession?
Fellows please click here for a quick survey!

"With COVID 19 becoming an epidemic rather than a pandemic in 2023, we were meeting again and becoming more productive. We were in the process of discernment and developing a new strategic plan. The profession was in a recovery mode, with tripartite membership decreasing.

There is no more important time than now to move the profession forward with our mission pillars of Excellence, Ethics, Professionalism, and Leadership. The profession needs to remain focused on our patients, rather than the external forces to our practices. The livelihood of our profession feeds off strong doctor-patient relationships. Technology—specifically AI—remains a huge force influencing what dentistry will become in the next 10-20 years."

Ned Nix, DDS, MARegent, Regency 7

"2024 portends a future focused on engaging the Section Leaders, with the College becoming a more active force run by and for the Fellowship as the guiding light of the profession."

Richard Jones, DDS, MSD
 2023 ACDF President

"The Board of Regents and the ACD Staff demonstrated an exceptional commitment to serving ACD members through their leadership and contributions. ACD has been without an executive director, (with ongoing search). However, through the contributions of staff, officers, and board members, we have achieved many tasks, including but not limited to a successful Annual Session, revision of the Bylaws, revision of the Ethics Handbook, eJACD publication, and an updated website. All should be acknowledged and celebrated."

Pamela Zarkowski, JD, MPH
 ASDE Liaison to the ACD Board of Regents

"2023 Year of the Pivot We pause and reflect – The North Star is still there."

Steven Chan, DDS
 Past President

Where we've been, where we're going.

"The ACD used the year 2023 for introspection about the organization and its operations. A great amount of time was spent to make certain the ACD continues to operate in the best interests of the Fellowship, the profession, and the public.

Because of the diligence and success of the work of the Board of Regents and the ACD Staff, the coming year will allow the ACD to reach new heights in its effect on the profession; living and sharing the mission for Excellence, Ethics, Professionalism, and Leadership in dentistry."

-Joseph Crowley, DDS

At Large Regent

"In 2023, the Consortium for Medically Necessary Oral Health Coverage with the support of 240 organizations successfully lobbied the Centers for Medicare and Medicaid Services to include in the 2023 Physician Fee Schedule final rule payment clarification and expansion of dental services that are integral to the clinical success of Medicare-covered medical services. The success exemplified the influence wielded by a tremendous number of organizations joining dental organizations in support of a more equitable health care system."

- Pamela Alston, DDS

At Large Regent

https://www.oralhealthconsortium.org/about

"The American College of Dentists experienced tremendous growth and camaraderie in 2023. The ACD Board of Regents tackled adversity and worked tirelessly to establish resources for a promising future. With many milestones and updates achieved, the future is bright for the College and dentistry."

Josh Bussard, DDS

ACD Regent Intern

Please Save the Date for ACD 2024!

OCTOBER 16-17 | HILTON RIVERSIDE, NEW ORLEANS, LA























